

connect for

Annual Report
2018 - 2019



CONNECTFOR AT A GLANCE

**Number of Cities
Reached**

06

**NGOs
Partnered With**

185

**Number of
Volunteers Engaged
Since Inception**

3,850

**Number of
Volunteering Hours**

34,970

**Number
Of Initiatives**

113

**Money Saved
For NGOs**

₹ 75,38,668.00

**Community Development,
Children & Youth,
Education & Literacy**

**Top Cause Areas
Opted For
By Volunteers**

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● Cause Meets Passion, Meets Impact
ConnectFor's mission is to provide tailored solutions to ensure social value creation through volunteering and Corporate Social Responsibility.



MISSION



VISION

ConnectFor aims to be an all-encompassing resource solution for non-profits; it seeks to help develop the culture of volunteering across India, encouraging both individuals and organisations to realise how to best use volunteering opportunities to add the most value.

WHAT IS CONNECTFOR

ConnectFor (CF) is a non-profit platform designed to enable and enhance volunteering in the social sector primarily in Mumbai, Pune and Bengaluru. We began our work by understanding and identifying the skill gaps and other needs of Non-Government Organisations (NGOs) and trying to fulfill these by matching them with individuals, groups and corporate volunteers who can fulfill the same using their time and talent. We also work with corporates and institutions to create and design Corporate Social Responsibility (CSR) programmes and implement solutions for engagement and impact in social development. Over time, we have grown into being an aggregator for NGOs, and look to creating collaborations and programmes, which help provide them with support without the use of direct donations.

We are a lean team of like-minded people who see the value of pro-bono human resources as a very real solution for numerous cash-strapped and under-resourced non-profits. By implementing key processes, doing strategic matching and building strong collaborations and synergies within the space, we believe that we will bridge a significant gap in the development sector while capitalising on India's large population, making it a win-win situation for all involved.



WHY WE EXIST

There are over 3.3 million NGOs in India (as of 2015), most of which are doing great work in their own areas of expertise. The NGOs work in causes ranging from education to advocacy, research to conservation, and 90% of these NGOs report satisfaction with their impact (Bain & Company's India Philanthropy Report 2017). However, we at CF believe that a lot more can be achieved if more and more socially conscious citizens come forward to lend a hand by volunteering their time, skills and resources to support and help mitigate the numerous social ills that plague our country. Additionally, our team has seen over the last few years, how important it has become to engineer stakeholder collaborations in this sector.

While volunteering is slowly picking up there is no structure to it and typically a connect happens due to word-of-mouth recommendations or some personal contacts within the NGO sector, if a connect happens at all. In order to maximise the impact of a volunteering engagement, there needs to be a structured and easy bridge between both sides—i.e. volunteers and NGOs. **ConnectFor is that bridge!**

As we have grown, we have evolved into being a bridge not only to connect our large pool of volunteers to numerous NGOs, but we have also been instrumental in connecting non-profits with each other and with corporates, and other organised groups etc., all of whom are looking for ways to contribute meaningfully to the social sector. While CF's core focus remains on volunteering, we are developing holistic solutions through the expansion of our programmes to include other pro-bono resources for non-profits.



1. Indian Express article 2015: <http://indianexpress.com/article/india/india-others/india-has-31-lakh-ngos-twice-the-number-of-schools-almost-twice-number-of-policemen/>

WHY WE EXIST

CF has 9 cause areas from which individuals can choose to volunteer as per their area(s) of interest:



Since CF has a good network of partner NGOs, companies find it convenient and easy to take CF's help in arranging community initiatives and volunteering opportunities for its employees. CF thus plays a crucial role in matching corporate and individual volunteers to the appropriate causes and NGOs, making it mutually beneficial for all concerned.

Although initially we began our work only in Mumbai, we now have operations in Pune and Bengaluru as well. However, we also work with corporates from across India who approach us for CSR activities. Our aim is to slowly expand and create a national footprint. In FY 2018-19, we have enabled more than 1418 volunteering connections primarily for corporate employees across 6 cities in India—Mumbai, Bengaluru, Chennai, Kolkata, Pune and Delhi. This has resulted in directly or indirectly impacting over 1239 beneficiaries pan-India in just one year, which takes us one step closer to our goal of creating valuable connections across India!

Besides working with NGOs and Corporates, we at CF also work with school-going and college students/volunteers and work to benefit local communities by leveraging the strong partnerships and synergies we have built with organisations in this sector.

FOUNDERS' MESSAGE

After the growth and opportunity CF witnessed in 2017-18, the year 2018-19 was our year to capitalise on that and work towards excelling and improving our basic service offerings, while also experimenting with ideas for our future growth!

In the last year, we grew to one more city – Pune, but also improved our service offerings in Bengaluru as activities in the city continued to increase. Additionally, we were able to conduct initiatives in all 3 cities (Pune, Bengaluru and Mumbai) simultaneously—a first for us—as we learned how to further strengthen Connect-For's community.

Externally, we strengthened our volunteer community by providing more opportunities like weekend volunteering, the CF Ambassador Programme, and initiating topical engagements

centered around the current climate of India. Internally, we continued to refine and improve our processes to enable matching (of volunteers with NGOs) of the greatest efficacy, and continued to create synergies within other stakeholder groups by getting NGOs to collaborate with each other, and volunteers to team up together to be more impactful.

We also tested new technology offerings by doing a beta launch of a new website only for our Pune users. Using the feedback and data we received from this, we have gone back to the drawing board to create something new and user friendly for all stakeholder groups – this will hopefully be our largest investment and growth for the coming year!

We continue to recognise our value as an aggregator, one that is unique and has so much potential. We are striving daily to maximise the impact that we create, by bridging gaps and creating powerful associations. Through all this, we continue to learn more and more about the social sector and its various stakeholders, and we build on this knowledge to improve design of our services.

Like last year, our annual report was focused on demonstrating the impact we had created along with highlighting how our various programmes were designed to accommodate the needs and interests of the different groups we engaged and worked with.

As always, our focus continues to be on ensuring a win-win for a cause. The year 2018-19 has been a great year for building a knowledge base for everything we want to do in 2019-20, especially with regards to our technological advancement.

With your support, and that of our committed and dedicated team, we are excited and look forward to a new year of creating value and impact, and slowly but surely creating long lasting shifts in the culture of volunteering in the social sector!

Shloka Ambani & Maniti Shah



CONNECTFOR'S SERVICES

1

Platform Opportunities:

CF is an online platform. Platform Opportunities refers to volunteering opportunities submitted to CF by our NGO partners, which are then curated and quality-checked by our team before they are made live and available to any individual who visits the website. These are the opportunities that most individual volunteers choose from and get connected to, under the guidance of the CF team.

2

Community Initiatives:

Community Initiatives are organised and managed entirely by the CF team and designed as one-time initiatives that take place throughout the year. Each initiative is focused on a different cause area and intended to engage our various stakeholder groups, especially the community of volunteers and NGOs we have built. These initiatives are ideal for volunteers who cannot commit to more long-term opportunities to gain a first-hand volunteering experience, or to meet like-minded people who are committed to similar causes. These also encourage our NGOs to collaborate with each other and get greater visibility.

3

Corporate Engagement:

As a specially customised service, the CF Team designs, plans and executes events and initiatives to engage corporate volunteers based on a brief provided by the corporate, ensuring that both the employees engaged and the NGO partnered with have a positive and value-add experience. Once the initiative is completed, the CF team provides a complete report to the Corporate.

4

Weekend Volunteering:

The CF team collaborates with NGOs to design special weekend volunteering opportunities (which are more suitable and convenient for those who are unable to volunteer during week days) for groups of people who along with their friends or family can commit to volunteer for as many weekends as they choose. Each weekend volunteering opportunity is designed as a stand-alone one, that is part of a larger series of intended volunteer engagements and is managed directly by the NGOs.

There are

3.3 million

NGOs in India (refer footnote 1)



This is more than



**Double The Number
of Schools** In The Country

250 Times
The Number of
Government



Hospitals



People

4000

as against

1



policeman for
709
People

BRIDGING SOCIAL SECTOR GAPS

The social sector received **INR 220,000** crore as funding in 2016-17 (Bain's India Philanthropy Report 2017), of which the Government is the biggest contributor, spending **INR 150,000 cr** – which means that only **32%** of all social sector funding goes to NGOs. Therefore, there is ample scope for NGOs to receive any additional support in terms of financial savings and or human resources and skills. This is where CF comes into the picture and plays an important role!

As an aggregator, CF prides itself on being able to leverage each of the stakeholders and help form associations that bridge specific gaps to enable the social sector as a whole. We take it upon ourselves to be the solution providers and for being a bridge or a mediator to ensure that associations, resource distribution and need fulfillment all occur in an optimised manner so that while benefiting individual stakeholders, it also benefits the sector overall. CF has observed that even within stakeholder groups we can create and enable powerful associations which ultimately help towards the larger goal.

CONNECTFOR IMPACT

CF HAS **185**  **PARTNERS** &

91%

have been matched to volunteers from the CF community

1418

+

82%

corporate volunteers, as compared to just 15 corporate volunteers in 2015.

In the past year, we increased the number of volunteers matched through our individual platform

Our volunteers have saved over **₹75 lakhs** for our NGO partners.

Each volunteer on average, saves approximately **₹249** for every volunteered hour.



COLLABORATION IS KEY

Part of CF's process entails us being in constant touch with our NGO partners, who often refer us to new partners. Recently, we partnered with a new NGO called The Unicorn Xpress Foundation, with whom we have been working with since its inception. Their work is focused on creating awareness regarding cancer and oral hygiene for underprivileged women. Being new in this field it was difficult for them to find the right beneficiaries for their programme despite their wonderful intent. We at CF were instrumental in connecting them to one of our partners – the Animesh Charitable Trust which works with women, thus creating an association that was mutually beneficial. Around 143 women from the Trust have already benefited from this association, and this is just the beginning!



ENABLING CORPORATE SECTOR ENGAGEMENT

CF works in the space of corporate philanthropy, helping companies fulfil their CSR responsibilities and instilling the value of volunteerism in the employees. Many companies support projects in rural areas but need volunteering opportunities which are easy to access by their employees in urban areas. This is where CF plays a role by providing tailored solutions and programmes to corporates, to enhance social value through touching the lives of beneficiaries and sensitising corporate volunteers towards the chronic problems our country is facing. CF acts as a vital link between corporates and NGO partners, wherein we identify credible NGO partners, assess the needs of the corporates, identify and evaluate implementation partners, ideate and execute employee engagement activities along with monitoring, reporting and impact evaluation.

CF collaborates with corporates to organise a diverse range of events to engage their employees as well as develop team-building skills. CF offers multiple types of engagement options:

- One day/one-time employee engagement activities.
- Long-term skill-based programmes/projects.
- Management of individual corporate volunteers through the CF Platform.

Much to CF's delight, positive feedback was received from over 90% of the corporates we worked with. Beneficiaries too reported positive outcomes. CF has thus managed to touch the lives of more than 1239 beneficiaries through our corporate engagement efforts in the year 2018-19.

THE POWER OF PLENTY

CF carried out a community development engagement, where around 100 volunteers from one of our corporate partners painted and beautified 24 slum homes in Sanjay Gandhi National Park (SGNP). SGNP is still home to a population of Adivasis — a forest-dwelling tribal community. Most of the inhabitants typically belong to a low-income group of unskilled wage earners—vegetable vendors, rag pickers or domestic servants who work in the nearby residential areas. Living conditions are challenging to say the least; toilets have no running water or any other convenient source of water. The homes are made of materials such as corrugated tin, plastic roofs, mud and bricks.

To support them, the employees adopted a Warli painting theme for the homes. A group of five artists volunteered to draw the sketches on the walls so that it was easy for the employees to then fill them in with paint. Additionally, the local Adivasis were also employed to whitewash some of the homes. This provided them with some much-needed extra income. The artists demonstrated the painting techniques, colours and styles in which the homes had to be painted. Through painting and beautifying the slum homes, the corporate employees had a chance to directly impact the lives of the beneficiaries by converting their homes into bright, positive and happy spaces to live in. The corporate employees also had a chance to interact with the Adivasi community, and understand their daily struggles and challenges. Volunteers while appreciating the well-planned and organised event, also commented and said that it was “a fantastic and noble cause”, and “You [CF] are already doing better things in a different way”.



BUILDING IMPACT THROUGH CONTINUOUS ENGAGEMENT

For an initiative to create a long-term impact, long-term plans have to be made with defined goals; a structure and a committed team also need to be in place. This was clearly demonstrated by one of CF's corporate partner which operates in the IT sector. Being a global company imbued with values and a culture of giving back to communities, they initiated a volunteering programme within the organisation at the regional office. Generally, corporates that are introducing employee volunteering programmes for the first time take baby steps and look for a small pilot project or initiative initially to gauge whether it would be successful or not or they undertake one of the volunteering activities.

However, much to the credit of our corporate partner they were very keen on having a long-term plan in place with clearly defined cause areas, volunteering activities and measurable impact. The volunteering programme was to be implemented in two cities—Mumbai and Pune with a focus on environment and education. Each volunteering engagement was designed as part of an annual calendar and addressed the key focus areas by understanding their context in terms of social issues and evaluating the effect of the engagement on the social fabric of the community.

For furthering the cause of education, engagements with dedicated NGO partners were designed to create meaningful impact by developing life skills, financial literacy skills, scientific learning and bridging the education gap for underprivileged children. As regards the environment, activities were designed focusing on conservation, resource management, eco-friendly celebrations that would facilitate and support the learning of various environmental concepts and working towards the well-being of the local environment.

Measuring Impact

The reporting metrics for this were pre-defined and were divided into two main categories. Organisational metrics covered volunteer attendance, volunteering hours, and trends and volunteering culture within the organisation. Engagement metrics measured lives impacted directly and indirectly and the value generated. Reporting on these metrics was done by CF on a monthly, quarterly, and annual basis.



Overall the long-term volunteer programme was well perceived by the employees—they felt really proud to see their work making a substantial and significant positive impact.

CF worked closely with the corporate team and ended the year's volunteering activities by identifying and recognising the efforts of regular and repeat volunteers. A newsletter that focuses on various aspects of volunteering within the organisation is underway. CF is also looking to engage and get senior leadership involved in volunteering projects going ahead. The company is looking at making volunteering a way of life rather than just a part of their work culture and are hoping to double participation next year!



MOBILISING INDIVIDUALS

The CF platform has always prided itself on being youth centric, and designed to allow the youth (people below the age of 30) to actively engage with the social sector. In fact, 75% of CF volunteers are under the age of 30. In order to cater to them, we have created various programmes including our internship programme which is now offered in the summer and in the winter, along with opportunities to work remotely, and the CF Ambassador Programme. The additional introduction of weekend volunteering alongside our community initiatives also makes it easier to plan around demanding college or corporate schedules, while helping fulfil volunteering requirements.

Together, our individual volunteers have contributed 29,000 hours of volunteering. Also, CF has so far organised and implemented 113 community initiatives and weekend volunteering activities to make it as convenient as possible for volunteers to get engaged. These efforts have directly impacted the lives of more than 2,000 beneficiaries. We further connected 165 interns to NGOs in the last year.

CF's Ambassador programme

On November 16, 2018, CF launched its 'Ambassador Programme', with the aim of building a community of young leaders, especially college students, recent graduates and working professionals who wish to create a positive impact through social change. Seventeen young leaders between the ages of 20-25 have been chosen as CF ambassadors from Mumbai, Bengaluru and Pune. This is a one-year programme wherein the ambassadors are required to create and lead a team of volunteers to facilitate volunteering initiatives.

Some of the key responsibilities of these ambassadors includes acting as a link between CF and the volunteering community in their city; building and leading a team of CF volunteers to facilitate social change; performing tasks and organising activities and events assigned by CF based on social themes or causes; and taking initiatives to create and sustain active volunteering in their city.

CF Ambassadors have actively participated in and undertaken specific duties and responsibilities at various events organised in Mumbai, Bengaluru and Pune and have been performing virtual tasks to further the volunteering revolution led by the organisation. The CF Ambassador Programme has already generated a social impact of 230 plus volunteering hours and savings of INR 30,000.



Youth for Change

One of CF's most inspiring volunteers is Radhika Randad, a young student of psychology, who signed up to be a CF Ambassador from Pune. Be it helping our team plan and organise events in Pune, referring volunteers and organisations to CF or contributing towards activity ideas and knowledge sharing tasks, Radhika has been in the forefront of every task/activity. She has participated in several CF events such as product-making, sports day with under-privileged kids, the Tri-City Beautification Programme and also a blood donation drive. As part of the responsibilities taken up by her, she has conducted venue recces for events, sourced artists for painting activities, helped manage volunteers and beneficiaries for events, clicked photographs and shot videos during events, referred her friends to volunteer with CF, researched about various organisations for potential collaboration with CF, and shared ideas for icebreakers and events and promoted CF's posts on social media.

About her experience with volunteering, Radhika says, "I love smiles, especially when you least expect it. I realised I could see more smiles when I can offer something, and the best thing I can offer is my time. So, I started exchanging my time in return for priceless smiles."

Forging Friendships While Creating Value

Dhwani and Olenka have been volunteers with CF since 2017 and have participated in several community events. Dhwani shares feedback about their volunteering experience and says, "We love participating in any kind of event, and just being out there and making a difference. I told Olenka about the same and she too found it fascinating to be a part of it. Both of us like interacting with people and the varied kinds of opportunities ConnectFor offers us. We both love painting so initially, we helped in the beautification of schools, houses etc. Later, we developed a strong liking towards the other opportunities too and our presence at most events says a lot about our experience of being associated with Connect-For.

We have attended several events arranged for the benefit of different NGOs and communities namely Salaam Baalak Trust, Urja Trust , painting of Adivasi homes within the Sanjay Gandhi National, ParkGreenSole, Women's Day Cricket Tournament — a CF community initiative. Being in different colleges, we don't get enough time to meet often, volunteering for opportunities by ConnectFor has brought us closer, and helped us understand each other better, as well as support each other. It has had a huge impact on not just our friendship but in our personal lives too. We believe in working towards seeing a better tomorrow.



SUPPORTING THE CAUSE OF WOMEN

The CF platform has always tried to stay relevant by working to service topical issues – one such issue that we have been committed to since the beginning has been women’s empowerment, and encouraging women to become volunteers. In fact, 60% of CF users are women, and are very well represented across all age groups ranging from 16 to 65+. Additionally, CF does an annual event to celebrate women’s day, which has a tremendous response every year and is aimed at shattering the glass ceiling for both women volunteers and women beneficiaries of the NGOs we work with.

Finding a Purpose

Kalyani Basu, aged 59, has been one of our most committed volunteers at CF. She has been volunteering since the last three years, and has single-handedly helped save INR 4,15,000 for Project SHAKTII.

A homemaker all her life, Kalyani says, “After I lost my husband to cancer, I was looking to find some meaning in my life. So, I decided to do some volunteering work and started searching for some suitable NGOs. One such search on google led me to ConnectFor. The response from ConnectFor was very prompt. They immediately gave me the information about this NGO in Kharghar, and the contact number of its chairperson. I immediately called the number and spoke to Ms. Vimala Nandkumar, whom I found to be very sincere and straightforward. This was in December 2016. In January 2017, I joined her NGO, Project SHAKTII – which is an after-school programme for girls. I continue to enjoy working with Ms. Nandkumar. Joining Shaktii as a volunteer has been a very fruitful and satisfying experience so far. It has given a purpose to my life.”

Breaking Boundaries Creating Communities

Women are leading the change into the future in all fields ranging from business to sports! In 2019 CF decided to celebrate the spirit of womanhood and honour and support women in sports who are breaking stereotypes, challenging gender norms and pursuing their passion wholeheartedly.

Indian sporting icons like Sania Mirza (tennis), Saina Nehwal and PV Sindhu (badminton), Mary Kom (boxing), for example and of course many others, have inspired countless young girls to work hard and pursue their own sporting passions regardless of the obstacles in their way. Cricket continues to be the most played sport in India and with the Indian women’s cricket team reaching new heights, we at CF wanted to do our bit



and encourage young girls—the women of tomorrow—to actively participate in this game. We therefore decided to support and encourage women to play cricket. In order to do this, we organised an all-women's cricket match on the occasion of Women's Day 2019 in association with the Female Cricket Academy (FCA) in Mumbai.

FCA is an exclusive coaching academy for girls in India, which aims to promote and raise the profile of our women cricketers in and around the world. It was initiated with an objective of helping young girls to develop and showcase their talents in cricket, make progress in their professional cricket career, nurture their cricketing dreams and enhance their life skills and improve their overall fitness. The academy is led by former Indian national cricket player Gargi Banerji, who is Head Coach at FCA, and brings her prodigious cricket coaching experience to the table.

FCA helped to mentor and train girls who displayed a potential for the game on the day of the event free of cost. The participating girls played on behalf of the following NGOs—Urja Trust, Udaan India Foundation, Kutumba Foundation and Bright Future. Each team had two volunteers from the academy to mentor them during the game. Several generous individuals and organisations support us for this event. Parshv Lalwani, the owner of The Sports Square kindly allowed us the use of his cricket turf free of cost; Pipa Bella, a jewellery brand, gifted personalised bracelets to all the players as a reward and appreciation for participating; and (PoSHn)+, a 'functional superjuice' brand launched by Fettle Works LLP, undertook the responsibility of keeping our players hydrated with its nutritious and healthy juices. This tournament brought together the sponsors, NGOs and volunteers in a concerted effort to celebrate women's day!



MULTIPLIER EFFECT

As an aggregator, one of the things CF prides itself on is its ability to multiply the impact of its efforts and ensure that it reaches and benefits the maximum number of people. This is done by leveraging opportunities to ensure that there are always multiple benefits and investing deep effort in capacity-building of both our NGO partners and our volunteers. Through iteration, we consistently improve outcomes and ensure that the knowledge the team has acquired through experience is implemented in a manner best suited to optimise impact.

This is reflected both in our CF Ambassador Programme wherein our volunteers conduct events, recces and other essential activities on behalf of the CF team, and in our repeat volunteers who consistently take their skills and use them to serve needs common to many non-profits.

Transformation Through Technology

S.B. Mahapatra is a CF volunteer from Mumbai who has helped multiple NGOs like the Urja Trust, The Unicorn Express and Society for Space Education Research and Development (SSERD) with website development and maintenance. He has completed around **200 volunteer** hours and has single-handedly helped save **INR 95,000!**

“ConnectFor is well organised and good at identifying the needs of NGOs in different categories and getting volunteers to subscribe to specific areas where he/she can contribute to, based on his/her strength and expertise. It is really an excellent experience since the ConnectFor team first discussed with me about specific jobs that I could undertake before they confirmed the same with the NGOs. Based on my interest and a mutual agreement from both myself and the NGOs they introduced us to each other for specific job requirements. The CF team remains proactive and in the loop till the job/tasks get completed to help facilitate and bridge any communication gap. This makes it easy for job execution. Right now, I am involved in a few projects related to website transformation from current technology to a template-based freeware WordPress and plugins. This is helping NGOs in faster implementation and to do away with dependency on technical staff for updates/changes to their websites. This transformation is helping them reduce their turnover time for maintenance. In addition, I have suggested a couple of solutions for implementation such as Chatbot as well as AI/ML-enabled video solutions, and inventory management.”

- **S.B. Mahapatra, age 57, currently in between jobs**



Volunteering = Hope

“Volunteering is a two-way street and there is immense learning involved in the process. Though it is giving back to the community, it is a receiving experience too. I enjoy the gratification that comes with volunteering and nothing brightens my day more than to be able to bring a smile to the face of someone going through a hardship. After my MBA, I had a three-month break before I started a full-time job. I wanted to volunteer full-time and be of value to someone in need. So, I started looking up NGOs online. That was when I came across ConnectFor.

ConnectFor had all the NGOs and causes under one roof which really made it much easier. I chose multiple causes and was immediately connected to the respective NGOs. I have a strong desire to reach out to and help those who cannot speak for themselves – like children and animals. Connectfor matched me with Teach For India where I got the opportunity to intern in the Human Resources team for three months. Though I wasn't directly teaching underprivileged children, the prospect of spending my free time making a difference in a child's life felt good. After that experience, ConnectFor has been my go-to platform for volunteering opportunities.

I also volunteered with several other NGOs, and participated in a food distribution drive for slum kids near Ghatkopar station. Seeing the joy on their faces and knowing we had something to do with it was an indescribable feeling. For Ganesh Chaturthi, I volunteered with the Healing Dove Foundation to organise a clay moulding workshop for children at a remand home in Mahim. To see these children being brought up in a remand home was heart wrenching. Such encounters humble you and make you more empathetic and sensitive to others. Looking back, I feel like I've become more caring, selfless and ready to go the extra mile to extend a helping hand. The realisation of how a fraction of your time contributed towards doing something for others can have such an enormous impact on their lives as well as yours is what drives me to engage in volunteering activities. Being a volunteer has been an enriching experience for me and has shown me that there is love and hope in the world.”

- Priyanka Hegde, 26, Student

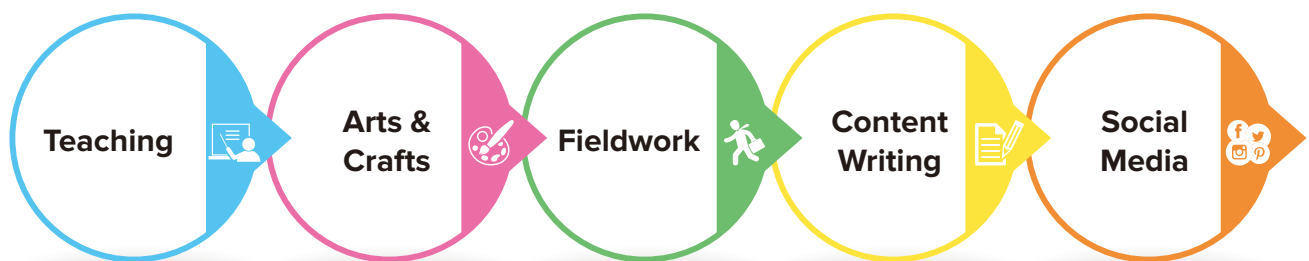


CAPACITY BUILDING OF NGOS

CF partners and works with 185 NGOs that work in one or more of CF's 9 cause areas, and directly impacts six million beneficiaries through our NGO partners. 64% of our partner NGOs are not linked to any other similar support platform like CF. This means that these NGOs are dependent on CF to help them increase their reach, growth, network and visibility.

CF's work with NGOs is mainly designed to help build the capacity of newer, younger NGOs, and help appropriately match them with the correct volunteers as per their requirements. This has directly impacted their growth, sustainability and potential.

Based on the inputs received from NGOs, CF found that nearly 82% of their requirement was for skilled volunteers. Last year, these were the top 5 skills that CF leveraged and made matches for its NGO partners:



Here are some of our success stories with our NGO partners highlighting how ConnectFor has helped them grow:

Kutumba Education & Knowledge Foundation, Mumbai

We have partnered with Kutumba for a number of events and they have been great to work with.

Founded in January 2016, Kutumba Education & Knowledge Foundation is an independent, non-profit organisation, which believes that illiteracy is the root cause of social issues. Therefore, their aim is to educate and add value to the lives of underprivileged children in society.

CF organised the following activities in 2018 along with Kutumba:

Sapling
Plantation

Practical training
on banking

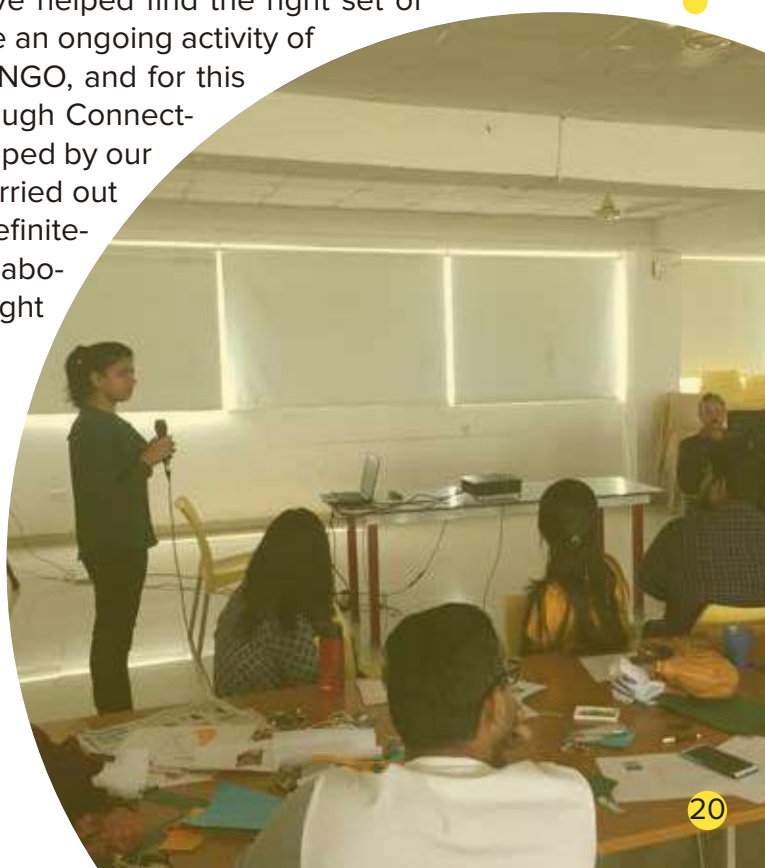
Digital Literacy

'Breaking
Boundaries'

(an all-girls cricket match
which was CF's 2018-19
Women's Day event).

"I was looking online for an agency who can help provide volunteers and support our NGO, and that is how I came across the ConnectFor website. After an initial phone call, we had a couple of meetings with their Associate who took a keen interest to support our cause. We have been working with ConnectFor for the last two years and our experience with them has been good so far. 50% of our volunteer support comes from them. The Associates are proactive and prompt in offering their help. They have helped find the right set of volunteers for us, as and when needed. We have an ongoing activity of teaching spoken English to the children at our NGO, and for this activity, some of the volunteers have come through ConnectFor. While the curriculum is designed and developed by our core team, the implementation of the same is carried out smoothly with the help of their volunteers. We definitely recommend ConnectFor when it comes to collaborating for a social cause, and helping find the right set of volunteers."

- Dhaval, Founder, Kutumba Foundation



South United Sports Foundation (SUSF), Mumbai

SUSF conducts community programmes designed to cater to underprivileged children by engaging them through sport. The Foundation strives to develop young footballing talent and provide employment opportunities in the sports industry. In Mumbai they work with kids from Dharavi and the nearby slums.

CF has organised the following activities with SUSF this year:

Sports Day
for kids from
Dharavi & one of our
corporate partners.

SUSF point of
contact volunteered
as an umpire for
'Breaking
Boundaries'.

“Recently we teamed up with ConnectFor for a number of events. Both Breaking Boundaries—the women’s day cricket match and the sports day were very well organised by CF. During the sports day the kids had a lot of fun and they learnt the importance of teamwork which is a very essential element in any sport. We look forward to collaborating with ConnectFor for many more events.”

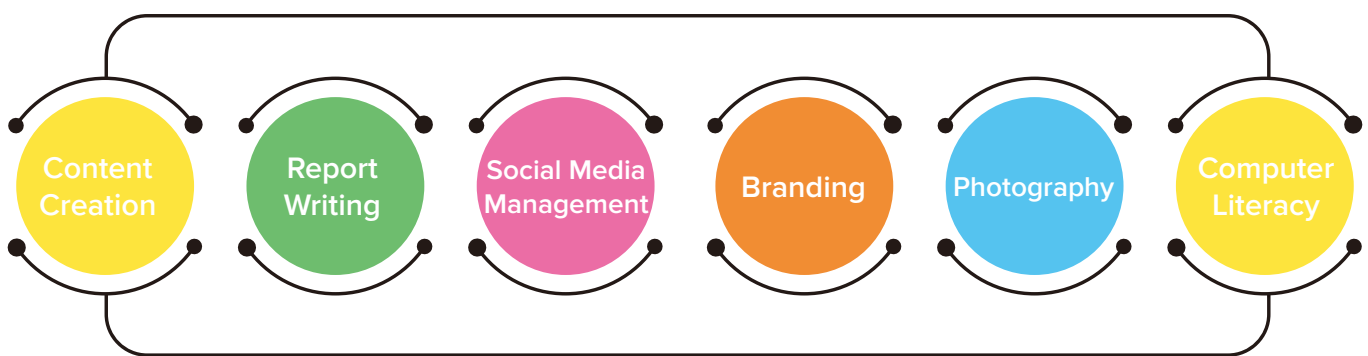
- Tanveer Lokhandwala, SUSF



Manpasand Life, Mumbai

Manpasand Life Charitable Trust is an independent, non-profit, voluntary organisation founded upon the idea that the best way to grow in your life is by 'living your passion.' Not everyone in this world is able to pursue their passions due to various circumstances and that's where Manpasand Life Charitable Trust tries to make a difference. Manpasand Life aims to empower underprivileged individuals by giving them opportunities to recognise and cultivate their potential, provides an environment to promote learning and development which will help them achieve personal growth and financial stability in their lives.

CF volunteers have done the following for Manpasand Life:



“The ConnectFor team approached Manpasand Life, informing us about their novel idea of a platform where volunteers and NGO’s are connected and brought together. My initial reaction was one of relief that finally, someone understood the challenges faced by NGO’s in finding dedicated volunteers and had come up with this fantastic idea. My experience with ConnectFor has been very good. Their staff is very helpful and prompt in helping us find the right volunteer for the job. I have also attended a few of the workshops that they have conducted which has been a great platform for learning and to connect with other NGO’s. Since we are an NGO that is into vocational and skill training, we generally need volunteers to assist our teachers with their students. For example, we need volunteers who can help with spoken English and computer literacy courses. The overall experience has been phenomenal.”

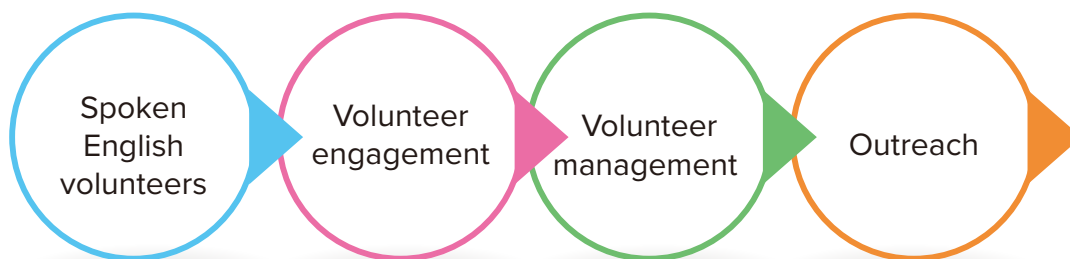
- Nimisha Vora, Managing Trustee, Manpasand Life



Light of Life Trust, Mumbai

Light of Life Trust (LOLT) began with a small group of five concerned individuals who wanted to reach out to women and children—the most vulnerable section of Indian rural society. The goal was to empower them with sustainable and supportive programmes. With Villy Doctor as the founding member, LOLT a non-government organisation came into existence in 2002. The key steps were to educate, empower and equip women, so as to lead to long-term change. LOLT's vision is to develop rural communities through a holistic approach leading to education, empowerment and employability.

CF engaged with LOLT and helped with the following activities/opportunities:



“Our experience [of working with CF] was good as we got connected to the right set of volunteers for our requirements. The support from ConnectFor was excellent. Their regular follow-ups helped to identify and close the volunteer appointments. We got good quality trainers for teaching computer courses. These volunteers were from the corporate world, dedicated, punctual and had a love for children. The volunteers contributed to the best of their ability, one of them even donated a laptop for the Centre and we also had a young student volunteer who shot a one-minute video for our Trust.”

- Sheela Iyer, LOLT



MAKING VOLUNTEERING RELEVANT

One thing that we have always aimed to do at CF is to make volunteering impactful and relevant. In this endeavour, we try and ensure that through the year we carry out initiatives that are topical and connected to contemporary situations. In the past year, we have conducted community initiatives in line with the Swachh Bharat Mission, support for the Indian Army personnel and veterans, the cause of women's empowerment, and eco-friendly festival celebrations. As a result of the same, volunteers feel more gratified in their work and can recognise how their efforts are contributing not just to a specific non-profit, but also to a larger and more important goal for India and humanity. Over 95% of our volunteers have reported immense satisfaction from participating in our community initiatives.

Supporting the Nation

On the occasion of India's Republic Day on 26th January 2019, CF organised an event in Bengaluru to honour the martyrs. CF's volunteer community who attended the event extended gratitude to the families of soldiers who had sacrificed their life for the nation. CF partnered with Honourpoint, an online memorial portal for Indian soldiers and martyrs. Through this platform one can pay tribute to a martyr anywhere from the world. Family members of the deceased soldiers can view the tributes posted for their loved ones. The event took place at the Bhive Workspaces premises. They collaborated with us for this event and let us utilise their space for free. Family members of three to four martyrs were invited for the function. Each family was requested to share the story of the family member who was martyred. After this, 19 CF volunteers who attended the event created cards as a tribute and token for the family members of 35 to 40 martyrs. They chose to write or draw something creative and express gratitude for them. The cards were handed over to the NGO managing the online portal - Honourpoint Foundation, and they took responsibility to send the cards to the respective families.

Eco-friendly Celebrations

The Diwali celebration in 2018 was ushered in very uniquely at CF. We organised an event DIY – 'Diya It Yourself', a one-time volunteering event in Mumbai, where volunteers along with specially-abled persons got together to paint and decorate Diwali diyas (oil lamps).

CF organised this event in collaboration with the pottery department of NASEOH, an NGO which is steadily working towards developing comprehensive rehabilitation opportunities for specially-abled people to facilitate and integrate them into mainstream society. They aim to do this by



providing them with education, vocational training, employment, rural rehabilitation etc. The volunteers got a chance to visit and tour the NASEOH Centre, interact with the beneficiaries and understand the work of the organisation.

Teams of 7 to 10 volunteers along with 2-3 beneficiaries in each worked together for about two hours and painted around 25 to 30 diyas which were made beforehand by the specially-abled members. They were assisted by a professional artist who is an instructor with the organisation. Three of the best painted diyas were awarded prizes, with the first prize being one by one of the specially-abled persons from the NGO. Many volunteers purchased the diyas later on. Overall, 25 volunteers and 15 NGO beneficiaries participated in this event which generated a lot of cheer and bonhomie amongst them.

Supporting the Swachh Bharat Mission:

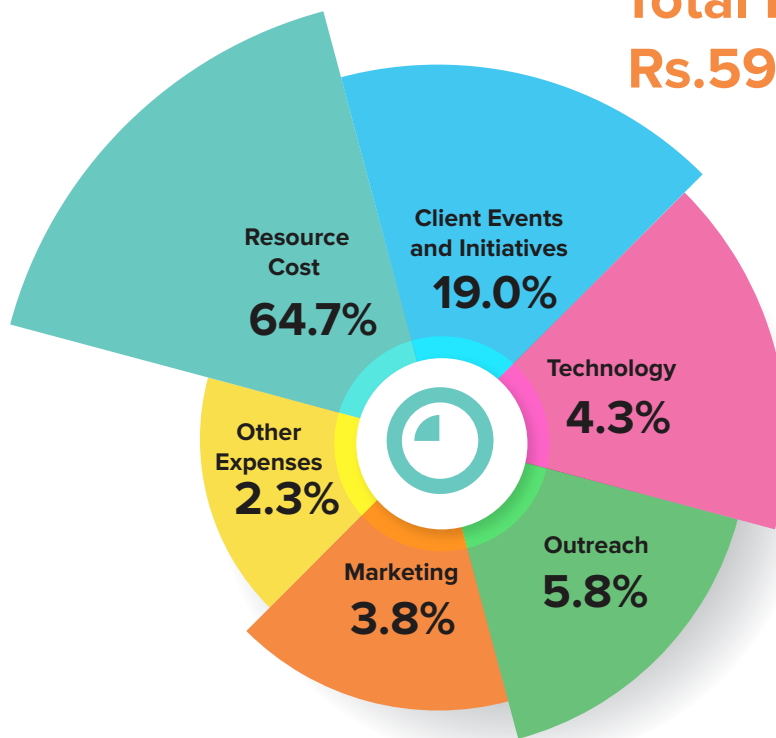
Homemakers and artists Mena and Sukesha from Mumbai often volunteer for CF's activities in their spare time. They first met during the Adivasi slum beautification initiative organised by CF at Sanjay Gandhi National Park in Borivali and have become good friends ever since. Both are trained artists and have volunteered with CF at a number of events like the one mentioned above as well as the Tri-City Beautification initiative. They have spent almost 60 hours together as volunteers and have helped save over INR 8,000. Their sketches are very unique and have been instrumental in brightening up several locations. More importantly, both of them have decided that together they are deeply committed to changing the landscape and doing many more such projects. While supporting the CF initiatives for Swachh Bharat, they were pleasantly surprised by finding kinship with each other through the process, and now work as a team committed to the Swachh Bharat Mission along with CF.



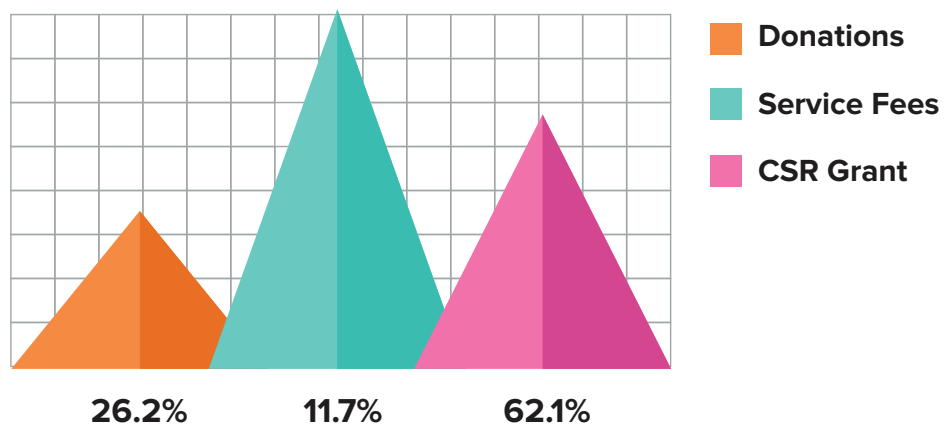
FINANCIAL SUMMARY

Expense Type

Total Expense
Rs.59,65,956



Source of Income



FUTURE PLANS

For the next year, CF is planning the following:



Technological Advancement
the building of a
brand-new interface
for the CF stakeholders.

Curated and New Service Offerings
including ways to best engage senior
management in corporate offices,
& volunteer remotely from anywhere
in the world (virtual volunteering).

Geographical expansion
further growth to more
metro cities in India

APPENDIX 1

Sr No	NGO Name - Mandatory	City
1	Robin Hood Army	Mumbai
2	321 Schools	Mumbai
3	Kartavya Welfare Foundation	Mumbai
4	Vidyasha	Mumbai
5	Just For Kicks	Mumbai
6	Udaan India Foundation	Mumbai
7	Manpasand Life	Mumbai
8	Apnalaya	Mumbai
9	Angel Xpress Foundation	Mumbai
10	Aangan	Mumbai
11	Rosy Blue Foundation	Mumbai
12	Welfare of Stray Dogs (WSD)	Mumbai
13	Sahaara	Mumbai
14	Atma	Mumbai
15	Light of Life Trust	Mumbai
16	Kherwadi Social Welfare Association (Yuva Parivartan)	Mumbai
17	Yash Charitable Trust (Arpan)	Mumbai
18	Apni Shala	Mumbai
19	Leher	Mumbai
20	Chehak Trust (Sahyog)	Mumbai
21	Akanksha Foundation	Mumbai
22	Under The Mango Tree	Mumbai
23	Toybank - The Opentree Foundation	Mumbai
24	Bright Future	Mumbai
25	Antarang	Mumbai
26	CRY	Mumbai
27	Child Help Foundation	Mumbai
28	Hamara Footpath	Mumbai
29	The Lighthouse Project	Mumbai
30	Asha Education Trust	Mumbai
31	Animedh Charitable Trust	Mumbai
32	Thane SPCA	Mumbai
33	St.Jude India	Mumbai
34	Happy Feet Home	Mumbai
35	Teach For India	Mumbai
36	Animal Angels	Mumbai
37	Pratham Mumbai Education Initiative	Mumbai
38	Alzheimer's & Related Disorders Society of India Mumbai Chapter	Mumbai
39	After Taste	Mumbai
40	The Blue Ribbon Movement	Mumbai
41	Upasana	Mumbai
42	Catalyst for Social Action	Mumbai
43	Bal Asha Trust	Mumbai
44	Urja Trust	Mumbai
45	Manav Foundation	Mumbai
46	Door Step School	Mumbai
47	Vacha Charitable Trust	Mumbai
48	Ghaswala Vision Foundation	Mumbai
49	Give India	Mumbai
50	The Gyanada Foundation	Mumbai

APPENDIX 1

Sr No	NGO Name - Mandatory	City
51	Sankalp Charitable Trust	Mumbai
52	Seva Charitable Trust	Mumbai
53	Ratna Nidhi Charitable Trust	Mumbai
54	Mentor Together	Mumbai
55	Kotak Education Foundation	Mumbai
56	Sparsha Charitable Trust	Mumbai
57	VKS Sharanya Trust	Mumbai
58	Sankalp Rehabilitation Trust	Mumbai
59	Mumbai First	Mumbai
60	Children Toy Foundation	Mumbai
61	Comet Media Foundation	Mumbai
62	Talent Treasure Hunt Foundation	Mumbai
63	Mentor Me India	Mumbai
64	Children's Movement for Civic Awareness (CMCA)	Mumbai
65	GreenLine	Mumbai
66	Shaktii	Mumbai
67	Mann - Center for Special Needs	Mumbai
68	Lakshya Art Foundation	Mumbai
69	The Hands of Hope Foundation	Mumbai
70	Urmi Foundation	Mumbai
71	Indian Association for the Promotion of Adoption and Child Welfare	Mumbai
72	Ugam Education Foundation	Mumbai
73	Youth for Unity and Voluntary Action (YUVA)	Mumbai
74	Seva Setu	Mumbai
75	Durga	Bengaluru
76	Vardayani Apang Seva Sanstha	Mumbai
77	Paani Foundation	Mumbai
78	The Kanchan Foundation	Mumbai
79	Project Chirag	Mumbai
80	World Wildlife Fund India	Mumbai
81	Anarde	Mumbai
82	Rescue Foundation	Mumbai
83	Arshiya Foundation	Mumbai
84	Foundation for Mother and Child Health (FMCH)	Mumbai
85	Safecity	Mumbai
86	The Candle Project	Mumbai
87	Self Esteem Foundation For Disabled	Mumbai
88	Kutumba Education and Knowledge Foundation	Mumbai
89	Sadbhavana Sewa Samiti	Mumbai
90	Modern Educational Social & Cultural Organization (MESCO)	Mumbai
91	Ashadeep Association	Mumbai
92	Healing Dove Foundation	Mumbai
93	Green Yatra	Mumbai
94	Abhilasha Foundation	Mumbai
95	Veruschka Foundation	Mumbai
96	Sai Sweekar Child Development Center	Mumbai
97	Robin Hood Army Bengaluru	Bengaluru
98	Just For Kicks Bengaluru	Bengaluru
99	Mentor Together Bengaluru	Bengaluru
100	Samarthanam Trust for the Disabled	Bengaluru

APPENDIX 1

Sr No	NGO Name - Mandatory	City
101	Raay Foundation	Mumbai
102	Bigger Than Life	Mumbai
103	Yuva Global Foundation	Bengaluru
104	CRY Bengaluru	Bengaluru
105	Say Trees	Bengaluru
106	Save Green	Bengaluru
107	Kritagyata Trust	Bengaluru
108	U&I	Bengaluru
109	Samarthanam Trust for the Disabled Mumbai	Mumbai
110	Karunya Trust	Mumbai
111	Slum Soccer	Mumbai
112	ALERT	Bengaluru
113	Society for Space Education Research and Development(SSERD)	Bengaluru
114	eVidyaloka Trust	Bengaluru
115	Ahaan Foundation (Responsible Netism)	Mumbai
116	Dr. Shrikant Jichkar Foundation (Zero Gravity)	Mumbai
117	Sense Kaleidoscopes (Ayathi Trust)	Bengaluru
118	Senior's Paradise Foundation	Mumbai
119	Nightingale Empowerment Foundation	Bengaluru
120	Head Held High Foundation	Bengaluru
121	Access Life	Mumbai
122	Fandry Foundation	Mumbai
123	Bhumi	Bengaluru
124	Artscape Foundation	Mumbai
125	Bhookh Relief Foundation	Mumbai
126	Universe Simplified foundation	Mumbai
127	The Wishing Factory	Mumbai
128	Mantra4change	Bengaluru
129	South United Sports Foundation	Mumbai
130	Makkala Jagriti	Bengaluru
131	PIFA Foundation for the Benefit of Sports	Mumbai
132	Anuprayaas	Bengaluru
133	Spark a Change Foundation	Mumbai
134	Oasis India	Mumbai
135	Committed Communities Development Trust	Mumbai
136	Healthy Smiles Foundation	Mumbai
137	Dhrishti Foundation	Mumbai
138	Reaching Hand	Bengaluru
139	Yuva Parivartan Pune	Pune
140	Mentor Together Pune	Pune
141	The Wishing Factory, Pune	Pune
142	Antarang Pune	Pune
143	Sneh Foundation India	Pune
144	Connecting NGO	Pune
145	Maher Ashram	Pune
146	SAMPARC	Pune
147	Bhumi Pune	Pune
148	Gharonda Public Charitable Trust	Pune
149	Manavya	Pune
150	Bhumi Mumbai	Mumbai

APPENDIX 1

Sr No	NGO Name - Mandatory	City
151	OncoHappy - Brave Cells Foundation	Mumbai
152	Chaiim Foundation	Mumbai
153	Atma Pune	Pune
154	Lets Not Forget	Mumbai
155	Maharashtra Dyslexia Association	Mumbai
156	Green Communities Foundation	Mumbai
157	Aarju Foundation	Mumbai
158	Children's Movement for Civic Awareness (CMCA) Bengaluru	Bengaluru
159	Maharashtra Seva Sangh	Mumbai
160	Jeevitnadi Living River Foundation	Pune
161	The Unicorn Xpress Foundation	Mumbai
162	Rosy Blue Foundation Pune	Pune
163	Snehadeep Trust	Bengaluru
164	Datri	Bengaluru
165	Honourpoint	Bengaluru
166	Oasis India Bengaluru	Bengaluru
167	Mukkamaar (Ishita Sharma Foundation)	Mumbai
168	World For All	Mumbai
169	Shree Bhairav Seva Samiti	Mumbai
170	Way For Life	Bengaluru
171	Diabetes Health Foundation Charitable Trust	Mumbai
172	Why Waste?	Bengaluru
173	The Green Indian States Trust	Mumbai
174	RESQ Charitable Foundation	Pune
175	SOCIAL ACTIVITIES INTEGRATION-SAI	Mumbai
176	Rostrum India Social Organization	Pune
177	NATIONAL INSTITUTE FOR SUSTAINABLE DEVELOPMENT (N.I.S.D.)	Pune
178	Safenhappyperiods - Amodini Foundation	Mumbai
179	The Apprentice Project	Pune
180	Rosy Blue Foundation Bengaluru	Bengaluru
181	Village Social Transformation Foundation	Mumbai
182	Jyoti Kalash	Mumbai
183	Maharashtra Nature Park Society	Mumbai
184	Rastaa Chaap	Mumbai
185	ISKCON Annamrita	Mumbai



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