


connect  
for 



# Annual Report

## FY 2024 - 25



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# From the Founder's Desk

Volunteering today isn't what it used to be. It's no longer just about lending a hand but it's about lending skills, time, voice, and heart. And at ConnectFor, we've learned that how we volunteer matters just as much as why we do it.

The volunteering space is evolving, and we're growing with it. What keeps us going is the ecosystem that surrounds us. NGOs that trust us to walk alongside them. Corporates and employee groups that turn team-building into impact-building. College clubs, universities, senior citizen groups, and families that remind us: volunteering isn't reserved for a "type" of person. It's for everyone. From 3-year-old pre-schoolers to 75-year-old retired professionals, there's always a way to give back, and always a need for what you uniquely bring to the table.

At our core, we're listeners and problem-solvers. We go beyond surface-level support, we dig deep, ask the right questions, and co-create solutions that last. That's where the real magic happens.

And none of this works without our volunteers, the ones who show up with curiosity, who offer what they know and learn along the way. The ones who give, not out of excess, but out of belief. Belief that small actions, when multiplied, create powerful change.

We may not have all the answers, but we have the will to try, the team to dream, and a community that's always ready to step up. *Volunteering, for us, is not a checkbox. It's a mindset. A movement. A quiet revolution of good.*

Here's to the ones who care.

*Here's to building a world where giving back becomes second nature.*

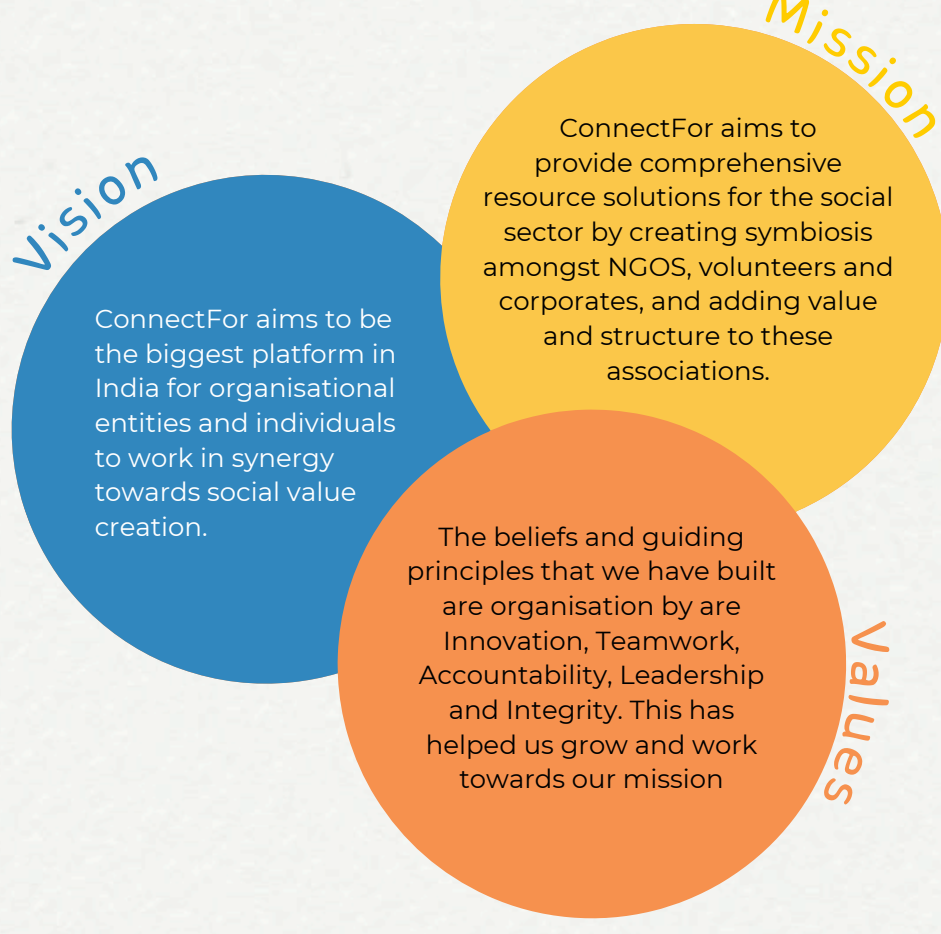
Warm regards,

**Shloka & Maniti** ❤️



# About us

Founded in 2015 by the Rosy Blue Foundation, ConnectFor is a homegrown volunteering platform that matches skilled volunteers with NGOs across India. Now nearing a decade of impact, ConnectFor has evolved into a key enabler in the development sector, driving volunteer engagement, strengthening NGO capacity, and delivering value-added support.



# ConnectFor at a Glance

This has been our  
impact since  
inception till date

**98,132**

people registered  
to spread smiles



**₹21,13,59,801**

amount saved  
for the NGOs



**4,17,353**

hours volunteered for



**1006**

NGOs registered  
in till date



**₹6,271**

average amount saved  
by a volunteer



**133**

corporate partners  
till date



This has been  
our impact for  
FY 2024-25

**22,692**

people registered  
to spread smiles

**₹5,88,19,572**

amount saved  
for the NGOs

**98,875**

hours volunteered for

**263**

NGOs registered  
in FY 24-25

**₹2,616**

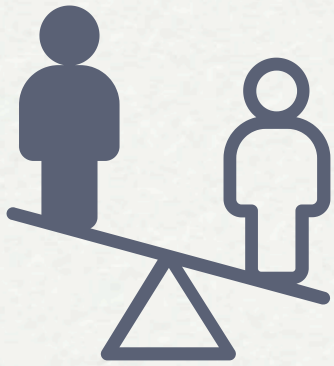
average amount saved  
by a volunteer

**21**

corporate partners  
onboarded in FY 24-25

# ConnectFor at a glance as per Schedule VII

Percentage of Contribution to Impact generated in FY 24-25 As per Schedule VII -



43.4%

Measures for reducing inequalities faced by socially & economically backward groups



12.61%

Ensuring environmental sustainability, ecological balance



25.33%

Promoting Education



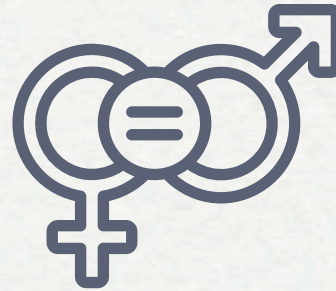
9.11%

Promoting healthcare and preventive healthcare



3.38%

Livelihood enhancement projects



1.41%

Promoting gender equality



4.76%

Empowering women

# STAKEHOLDER: VOLUNTEERS

## Volunteers at the Core: Diverse Pathways to Engage, Lead, and Impact

At ConnectFor, volunteers are not just participants, they are catalysts of change. In 2024–25, we strengthened our ecosystem of support and engagement for volunteers by offering diverse, meaningful, and accessible opportunities that allowed them to contribute their time, skills, and passion to social causes across the country.

Through a combination of structured programs, dynamic events, and celebratory initiatives, we empowered volunteers to not only give back, but also grow personally and professionally.



# INTERNSHIPS

Our internship program continues to be a key entry point for young individuals eager to immerse themselves in the nonprofit sector. With opportunities across departments such as website development, communications, operations, and more, interns gained firsthand experience in the development space while contributing directly to impact delivery. We also offer remote internships to students from every part of the country.

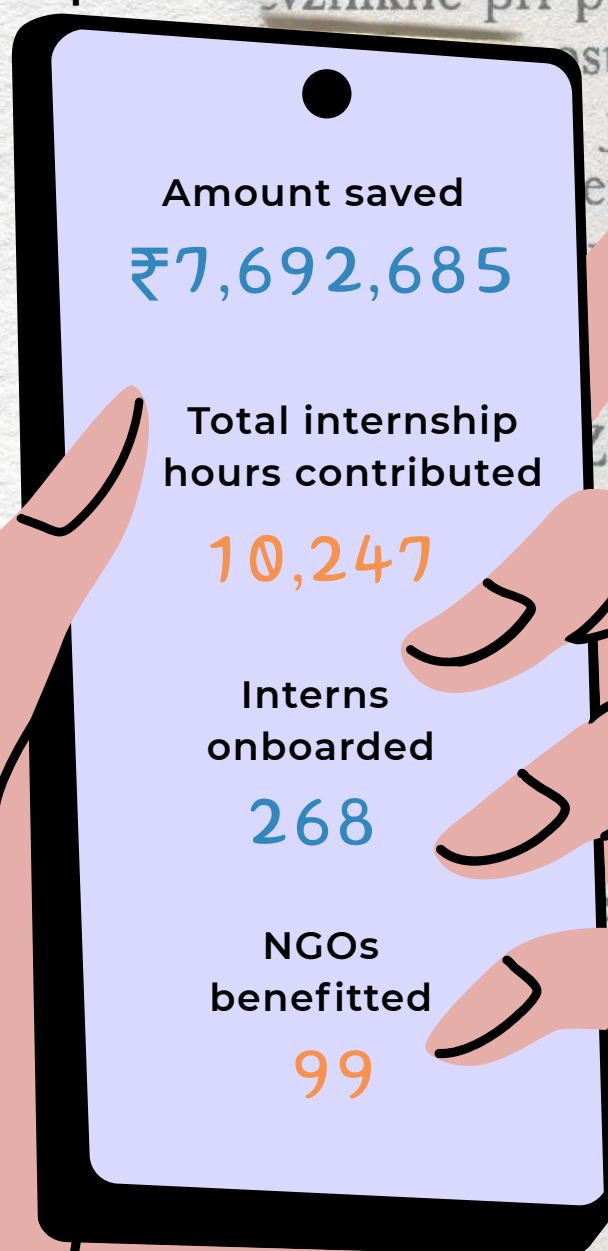
Key institutions that have engaged students in internships with **ConnectFor**



Indira Institute of Management PGDM



IIM SIRMAUR  
KNOWLEDGE · LEADERSHIP



Ananya Mishra



As a Bachelor of Design student at **AtlasSkillTech University**, I found the perfect summer internship through ConnectFor with **RAH Foundation**. The opportunity aligned with my goals -graphic design work, flexible hours, and remote setup while allowing me to contribute to a meaningful cause. I designed social media posts, a stakeholder brochure, and a logo, all while learning to navigate feedback and refine a user-centric design approach. The experience offered valuable insights into NGO operations and proved to be a fulfilling start to my design career.



Gaurav Kale



Being a management student at **Welingkar Institute**, professional cricketer, and passionate nature photographer. Volunteering through ConnectFor gave me the chance to contribute meaningfully while applying and sharpening my skills. As a Proposal Writing Intern with **India Young Sporting Alliance**, I worked on drafting proposals for partnerships, volunteer recruitment, and health initiatives.

This remote experience taught me the value of clear communication, research, and stakeholder-focused writing. Seeing my work actively used for fundraising and collaborations was deeply rewarding. Virtual volunteering allowed me to contribute beyond geographical limits, and I gained insights into NGO operations, strategic communication, and proposal development.

I believe structured feedback and networking opportunities could further enrich the experience.

My journey with volunteering began even before I turned 18, when *I dedicated an entire summer break to making a difference, no matter how small. Since then, volunteering has become a key part of who I am.* As a curious learner with a passion for reading, running, and serving the community, I was thrilled to find an opportunity with **Bookwallah Organization** through **ConnectFor**, following a previous internship with them. For the past seven months, I have been volunteering with Bookwallah, initially as an HR Volunteer and now as the HR Lead for Mumbai.

Vidhi Makwana



In addition to leading the HR Volunteer team, handling interviews, recruitment, onboarding, retention, and certificate curation, I also serve as a Research Assistant, conducting assessments and data analysis. This experience has been truly transformative. I have had the privilege to work closely with incredible children and a supportive team that welcomed me with warmth and encouragement.



Volunteering around children, who are a constant source of hope and joy, has given me a profound sense of fulfillment and pride. *My aspiration is simple: if sharing my journey can inspire even one person to start volunteering, I would consider it a success.*

*Volunteering is one of the most rewarding ways to give back, not just through resources, but by offering your time, energy, and heart.*

I encourage everyone to experience this incredible journey of service.

# CUSTOMISED EVENT PLANS

Understanding that each partner's motivation is unique, we offer curated event plans for colleges and groups. Different groups care about different causes and have preferences over locations and we help bridge that gap. Over the year we have helped host unique events such as:

Cleanup drives at heritage locations such as Elephanta Caves



Diya painting with kids



Calligraphy session with kids



Carnivals for different beneficiary groups



A guided Mumbai Darshan Tour with kids from NGOs



ConnectFor partnered with **Leo Multiple District 3231** to design and execute custom volunteering engagements with **9 NGOs**. Volunteers spent time with **310+ children** across various causes, leading joyful, interactive sessions. The program received overwhelmingly positive feedback from both the volunteers and the beneficiaries.

“The heartfelt stories, radiant smiles, and enthusiastic feedback we received have been nothing short of inspiring. The engagements were thoughtfully planned and ensured that our time was impactful and memorable.”

**IMPACT  
SNAPSHOT**

**1250**

Volunteers engaged through custom events

**70**

Total customized events hosted

In collaboration with Ek Sath Foundation, ConnectFor organized a beach clean-up drive that combined hands-on action with powerful awareness. Volunteers participated in waste collection, enjoyed engaging street theatre on sustainability, and received thoughtful support throughout the event. The initiative blended education, impact, and fun leaving a lasting impression on all participants.



# 3,163

Volunteers Engaged



# 17,167

Kilograms of  
Waste Collected



The support, the energy, and the awareness activities made it a truly unforgettable experience which fueled our commitment to cleaner beaches and reminded us that every small step counts.



-The Green Club



# ON-CAMPUS VOLUNTEERING

We partnered with educational institutions to bring volunteering opportunities directly to students. Campus is a great place to ignite the spark of community service and we wanted to ensure that they need not travel long distances to make an impact. These on-campus engagements ranged from donation drives to awareness campaigns and hands-on activities, enabling students to experience social impact within their own communities.

List of activities done:



Menstrual bag making



Eco-friendly bag making



Bookmark making

Schools and campuses that hosted us for volunteering on their campus -

**Sophia College for Women,  
St. Andrews College  
Lilavatibai Podar High School  
Bhim Rao Ambedkar College**



# ORIENTATION & VOLUNTEERING WORKSHOPS



Understanding the why and how of volunteering is key to building a community of informed, motivated changemakers. In 2024–25, ConnectFor conducted volunteering orientations and workshops across colleges and institutions to introduce students to the world of social impact and guide them through the many ways they could get involved.



*These sessions served as an entry point for young individuals to explore causes, understand the nonprofit ecosystem, and discover how their time and skills could make a difference. Through interactive discussions, case studies, and real-life stories, we helped students connect their personal interests to meaningful volunteering opportunities.*

## 20

Orientations  
conducted

## 16

Institutes  
engaged

## 669

Students  
reached

## 5

In institutes  
across 5 cities



By demystifying the volunteering process, our orientations empowered students to step into action with clarity, confidence, and commitment.

# EVENT SUPPORT COMMUNITY

We believe that volunteering should be engaging, inclusive, and community-driven. Our Event Support Community plays a key role in enabling dynamic, on-ground volunteer engagement across cities. In 2024–25, we facilitated a wide range of events that allowed individuals and groups to come together in support of causes close to their hearts.

362

Volunteers engaged

2212

Hours contributed  
by volunteers



7

Cities where  
volunteers were engaged



Whether it was managing logistics, coordinating with NGOs, crowd management, or amplifying energy on the day of the event, our event support volunteers formed the backbone of each successful initiative.

These experiences offered volunteers a unique chance to build leadership, teamwork, and problem-solving skills while actively contributing to social good.

# KINDNESS JAM

In 2019, we hosted the Kindness Jam in collaboration with our partner NGO Kindness Unlimited where we saw hundreds of volunteers being rewarded for their kindness through a concert with some incredible artists like Tanmay Bhatt, Aflatunes, & many more.



After 5 years, we once again joined hands to create a similar experience for our fellow volunteers. We rewarded individuals who completed 10 hours of volunteering with FREE tickets to the jam. We hosted incredible artists like **Abish Mathew, Raaga Magic, Aflatunes and Rakeysh Om Prakash Mehra** who performed for our incredible attendees. It was a magical night and hundreds of volunteers in attendance could immerse themselves in just having a gala time. Our goal is to continue to create such experiences for our volunteers so that we can reward them for their time.



## STAKEHOLDER:

# NGOS

Over the years, ConnectFor has evolved from its core mission of connecting individual skilled volunteers with NGOs to becoming a more comprehensive support platform.

In response to the evolving needs of our partner NGOs, we have expanded our offerings to include corporate engagement opportunities, strategic NGO partnerships, curated museum visits, one-time volunteering events, consulting projects, and more.

This diversified approach allows us to deliver greater impact and value to the development sector.



# BUILDING STRONGER NGO PARTNERSHIPS

At ConnectFor, our vision to empower the nonprofit sector took a significant step forward through the facilitation of impactful NGO to NGO collaborations. These partnerships have demonstrated the power of collective action in achieving shared goals.

## Vision for All:

In collaboration with the Lenskart Foundation, we conducted eye check-up camps over **four months** for several ConnectFor partner NGOs. Through this initiative, children in need were supported with corrective eyewear.

Building on this momentum, we supported two of our health-focused NGO partners, **Goonj** and **Social Action of Next Guide Rural Awareness** in establishing permanent eye check-up centers in **Jaipur** and **Patna** - each aiming to serve over **20,000** beneficiaries.

830

Eye checkups  
done

9

NGOs  
impacted

350

Spectacles  
received



# Creating Joyful Experiences:

While education continues to be our core focus, we believe in nurturing well-rounded and joyful childhood experiences. Through thoughtfully curated events, like Christmas carnivals, donation drives, and IPL screenings, **we brought smiles to over 1,200 children** across our partner NGOs.

Adding to the excitement, we collaborated with iconic museums such as **Museum of Solutions (MuSo)**, **Bhau Daji Lad** and organized **immersive heritage walks** for our partner NGOs.

These cultural experiences engaged beneficiaries and sparked curiosity and learning in new, vibrant ways. The overall impact of these museum visits was significant, reinforcing our commitment to holistic, joyful learning.



*What an exciting trip to the Museum of Solutions (MuSo)! Children aged 6–14 years age range got to witness different science principles and participate in games inspiring them. Around 45 students accompanied by 4 team members came back with a unique exposure through this MuSo sponsored educational trip. We are thankful to team ConnectFor for this wonderful opportunity.*

Indian Association for the Promotion of Adoption and Child Welfare's feedback on MuSo visit

*The session was very good. Our members were paying close attention and answering questions. This is a great sign as members with Dementia often find it difficult to be in the present. However, the Bhau Daji team came up with really good ideas and made the customization as per the need.*

Dignity Foundation's feedback on Bhau Daji visit





NGOs part of these experiences: **Indian Association for the Promotion of Adoption and Child Welfare, Shelter Don Bosco, The Lighthouse Project, Global Thought Foundation, Dignity, Door Step School, Kutumba Education and Knowledge Foundation, Dhai Akshar Educational Trust, Kotak Education Foundation**

9

NGOs Impacted

1,092

Beneficiaries engaged

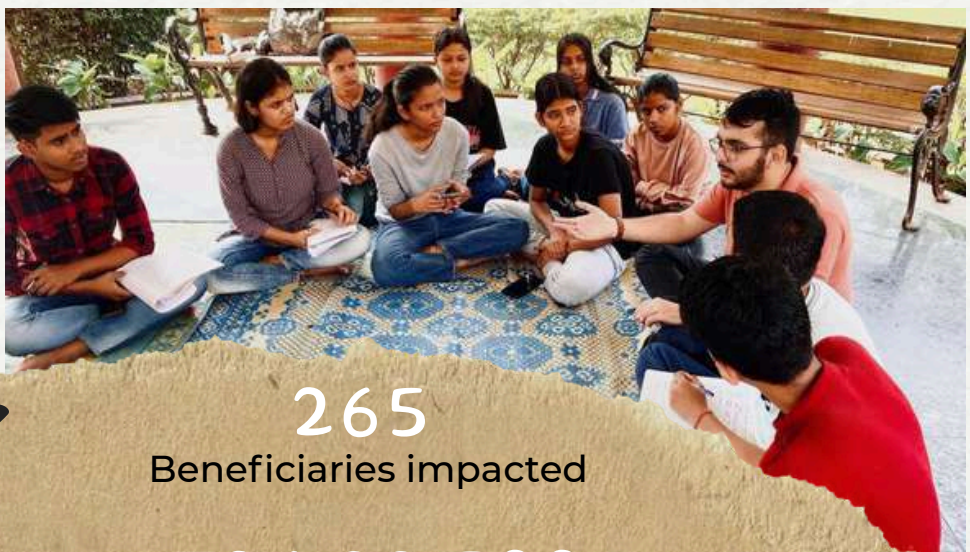
₹22,82,659

Amount Saved for NGO Partners

## Empowering the youth through skilling

Our partner NGOs, **Healing Dove Foundation** and **Manpasand Life**, played a crucial role in skilling the youth by conducting training programs in English communication, resume building, and essential life skills, laying the groundwork for a brighter, more confident future.

These partnerships reflect our belief that collaboration is key to driving sustainable and scalable impact in the development sector.



265

Beneficiaries impacted

₹21,33,500

Amount saved for NGO Partners

# DONATION DRIVES

At ConnectFor, we go beyond volunteering to help our partner NGOs meet the essential needs of their beneficiaries. Throughout the year, we facilitated various donation drives, encouraging individuals/colleges/corporates/groups contributions of food grains, educational supplies, hygiene kits, sanitary napkins, and more.

During Daan Utsav, we led a special collection drive to support NGOs with their most pressing requirements.

Additionally, we engaged volunteers in creating paper bags, sensory boards, and tactile learning aids, benefiting several NGOs.

## ₹9,00,000+

worth of essential items  
donated to our



## 18 NGOs pan India

“ We extend our heartfelt gratitude to Team ConnectFor and the generous donors who supported our mission of promoting healthier lives within local communities.

With your contributions - ranging from toiletries to daily food essentials- we were able to reach and support over 500 community members with dignity and care. Your continued partnership not only helps us meet basic needs but also strengthens our resolve to build healthier, more resilient communities. ”

- Paarvedan Foundation

“ On behalf of the organisation, I want to express our sincere gratitude for your generous donation of paper bags. These bags, created by your dedicated team, will be invaluable as we package and distribute the handicrafts made by our disabled artisans. Thank you for your thoughtful contribution and helping us save costs with a very good packaging option which is very important for us. ”

- NADE Foundation

# CREATING WAVES OF IMPACT WITH RECURRING EVENTS



You'd be excited to know that in FY 2024–25, we successfully hosted several high-energy, purpose-driven events! This incredible milestone was made possible through the enthusiastic collaboration of our partner NGOs like - **Ek Saath Foundation, Rise Against Hunger, and SEVA Wildlife Foundation.**

From hands-on product making



to meal packing marathons



and impactful cleanup drives



# 108

Recurring events planned with Ek Saath - The Earth Foundation, Rise Against Hunger India, Angel Xpress Foundation, Seva Wildlife Trust & Communitree

These recurring events offered our volunteers not just opportunities to give back, but to do so consistently and meaningfully. Together, we turned every event into a movement, driving sustained impact and deeper community engagement month after month.



**₹20,66,749**

Value  
created



**6,118**

Volunteers  
engaged

**Looking ahead, our vision is to support even more NGOs and build a stronger, more engaged volunteer pool to amplify their efforts and create lasting change.**



3,502 saplings planted  
& 458 trees restored



11,181 kgs waste collected



697 kids impacted



93,680 meals packed



7,583 seedballs made



463 useful items created

The participation of the volunteers was exceptional, showcasing their high level of enthusiasm and dedication. They performed outstandingly well in the cleanup effort, demonstrating a strong commitment to the cause and the small but impactful changes they implemented for the saplings serve as a powerful motivator, inspiring others in the community to engage in similar environmentally beneficial activities.

Their hard work not only made an immediate difference but also set a positive example for future volunteer initiatives.

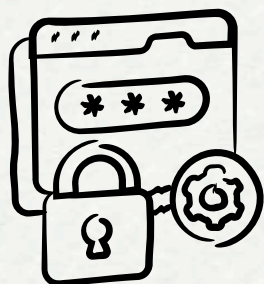
- Communitree

# STREAMLINING VOLUNTEER MANAGEMENT FOR GREATER IMPACT

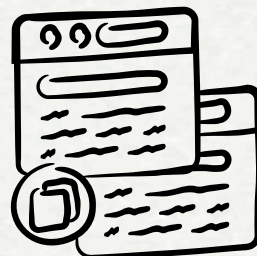
*Managing volunteer data manually through spreadsheets can often be time-consuming and inefficient.*

To address this, we introduced the ConnectFor platform - a comprehensive, user-friendly solution that goes beyond basic volunteer tracking.

The platform enables NGOs to:



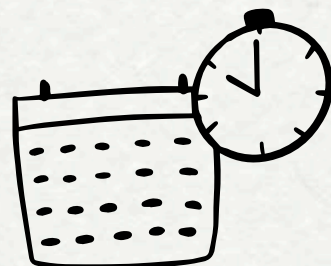
**store personal  
details securely**



**manage volunteer  
information**



**maintain individual  
volunteer resumes**



**accurately record volunteer  
hours and overall impact**

To ensure wider adoption and ease of use, we also conducted multiple demo sessions specifically for the NGO community. These sessions were aimed at familiarizing organizations with the platform's features and helping them integrate it into their operations effectively.

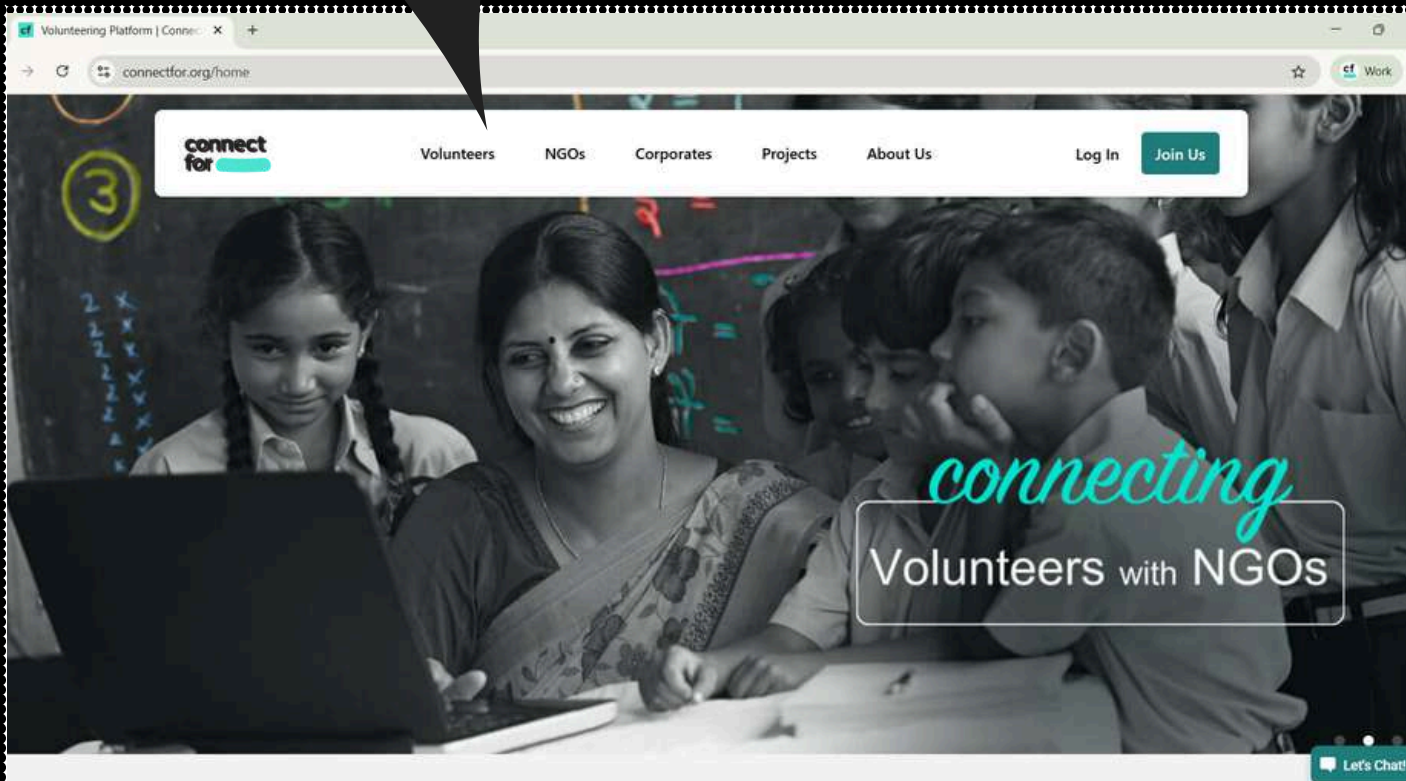
We are encouraged by the positive response so far and remain hopeful that more NGOs will adopt the platform, enhancing the way they engage with and manage their volunteer base.

Prisha Gandhi, volunteered with us from April 2023 to October 2023 then resumed her volunteering after her exams in May, 2024 for a month. She was a good resource and wrote stories of our beneficiaries and has a good writing skills, she is also creative and was regular in her submission of assignment. Our Communication team was happy with her work and most of the stories were used for funder reports.

**Etasha Society**

The Website is super easy & user friendly site. Regular reminder & updates from ConnectFor team is helpful. Bideesha was our first volunteer from CF. She had helped us in preparing our Annual Reports. It's amazing to see the work put forth wonderfully to share with our stakeholders. CF Team is really dedicated, committed to the work and approachable. Thanks a Lot!

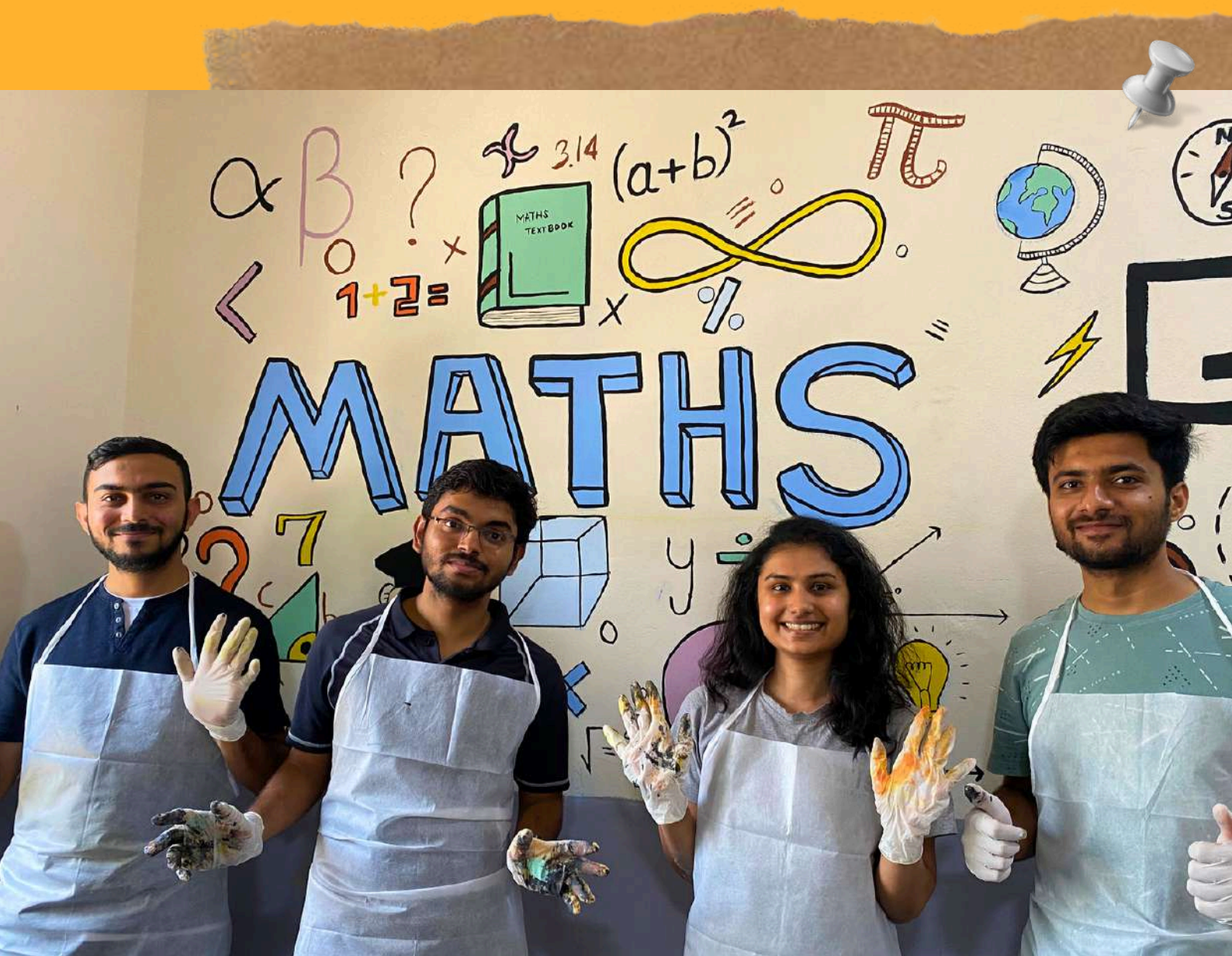
**CIM Trust**



## STAKEHOLDER: CORPORATES

ConnectFor has been engaging with corporate partners since 2016 and employee volunteering experience has always been our top most priority, to ensure the NGO goals are fulfilled in the most efficient manner.

Through corporate associations, our pool of NGOs experience receiving high quality educational materials and resources, their beneficiaries are exposed to interactions with individuals from diverse, skilled backgrounds and lastly NGOs receive additional support in serving their purpose of giving back through the service of dedicated employees who resonate with their cause.



# EVENT BASED GROUP VOLUNTEERING - VIRTUAL

Content building virtual volunteering opportunities allow volunteers to volunteer from anywhere around the world at their own time by using their skills to assist the underprivileged in their educational journeys.



## Vocal Book Recording

**140+ volunteers** contributed to the cause of education by devoting their time to record **110+ vocal books** to benefit children from marginalized backgrounds.

*"I truly enjoyed being part of the event and am eagerly looking forward to completing my activity. This was my first time doing something like this, and it's been a meaningful experience.*

*I'd love to stay connected and would be glad to explore any future opportunities where I can contribute further."*

Neha Thakur, Wipro



## Educational Content Building for NGOs

# 1000+ volunteers

1000+ volunteers created learning aids, braille cards, self-care guides, sign language tools, and gender equality worksheets to support persons with disabilities and comprehension worksheets on women role models to contribute in the development of children who understand gender equality.

*"This activity was very beneficial as the deliverables were made in the local language by the volunteers and handed over to us. This will help the beneficiaries to easily understand and remember the concepts. The event flow, execution and ice breaker were amazing."*

- Ankita Joshi, Seva Sahayog

Creating Learning Aids



"The organizers were very knowledgeable and kind, which made the braille card making experience even more meaningful. Everything was well managed and executed smoothly. Thank you!"



- A Arun Sankaramahalingam  
L&T Hydrocarbon  
for Braille Card Making Activity



# EVENT BASED GROUP VOLUNTEERING - OFFSITE

Off-site programs give employees the opportunity to be present in person to create impact and help beneficiary groups through co-scholastic initiatives.

## Artshala: Paint a School

ConnectFor's flagship program was one of our most popular volunteering projects among our corporate pool of clients like **Amazon, Wipro, Tata Sustainability Management Group, Lenovo, Marsh & McLennan, Crisil, etc.**

# ₹ 13,96,991

Through Artshalas, we helped our NGO Partners save over ₹ 13,96,991

# 38

Through 38 projects across Mumbai, Hyderabad, Delhi, Chennai & Bengaluru.



*"Thanks for your support Wipro volunteers and ConnectFor team. We have been looking forward to this since a long time. The students were excited to know that their classrooms were going to be painted and were surprised to see the newly painted walls when they visited on the next working day."*

- Umar  
Head Master, Enrich Concept School

POSTAL SERVICE  
1973  
JUL 12

PAID \$1.50

## Sports Day: Let's Play Soccer with **mahindra** <sup>Rise</sup>

ConnectFor's Annual Sports Day Volunteering Initiatives are our collective efforts undertaken to introduce children from underprivileged backgrounds to sports education and provide them with valuable skills such as sportsmanship, team spirit, hard work and grit.

This time we curated a "Soccer League" with **50+ children** and **42 volunteers** from **Mahindra & Mahindra** generated 105 volunteering hours by the end of this activity.



"We are happy we could include so many children in this event and we look forward to making it an annual feature."

- Swati Srivastava, Vice-President CSR

"ConnectFor organized it so well that not only the kids enjoyed themselves but the employees as well. We got to relive our childhood."

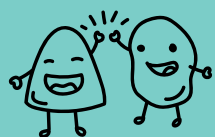
- Shubha Shetty,  
Mahindra & Mahindra



## Friends in Need Events

Friends-in-need is a co-scholastic initiative undertaken by ConnectFor and **amazon** to impact the overall development of students' from under-resourced backgrounds by focusing on building their life skills, cognitive thinking abilities, decision-making, values, physical, emotional and social well-being through science workshops, origami, cooking workshops, english communication building, tangible boards creation and guide on leading a healthy life.

The intention of this project is to complement and enrich the academic learning experience of children studying at government schools around India.



# 186

Volunteer  
Friends



# 273

Students  
impacted



# 372

Hours  
volunteered



# ₹1,50,259

Amount  
saved for NGO Partners





# Supporting Environment & Sustainability

## Impact Snapshot - Volunteers & Hours

### Sapling Plantation

2245 saplings planted

 Volunteers: 274  Hours: 551

Partners:





**evolute**® L'ORÉAL



### Seedball Making

7740 seedballs made

 Volunteers: 316  Hours: 739

Partners:





LARSEN & TOUBRO



### Cleanup Drives

2810 kg of waste collected

 Volunteers: 413  Hours: 1086

Partners:


**mahindra**<sup>Rise</sup>

**IndusInd Bank**



### Tree Restoration

177 trees restored

 Volunteers: 195  Hours: 390

Partner:



**C.H. ROBINSON Morgan Stanley**



Every year, ConnectFor strives to give back to the cause of the environment through environment-friendly drives that directly make a visible impact which may be long-term in nature. Here is what some of our corporate partners have to say :



**"The person from Charaka Sushruti Vana explained everything well which was easy for me to go ahead & start my saplings & also ConnectFor made the arrangements easy."**  
**- Anju Nagraj, L'Oreal**



**"Making seed balls during this activity made me feel like a bird in the forest. Just as birds spread seeds naturally in their environment, I felt a deep connection to nature, and it brought me a lot of joy. It was a wonderful experience to contribute to nature in such a meaningful way, and I am happy to be part of this process."**  
**- Maheshwari, L&T Hydrocarbon**



# EVENT BASED GROUP VOLUNTEERING - ONSITE

On-site programs give employees the opportunity to be present in-person to create impact and help beneficiary groups from the premises of their office space.

## Sensory Boards Making:

More than 1800 tangible sensory boards were created by 1330 volunteers from **Amazon, Wipro, L&T, C.H.Robinson, L'Oreal & TATA AIG** that contributed to the sensorial and cognitive development of 1700+ persons with disabilities.



# 1800+

sensory boards created



# 1330

volunteers

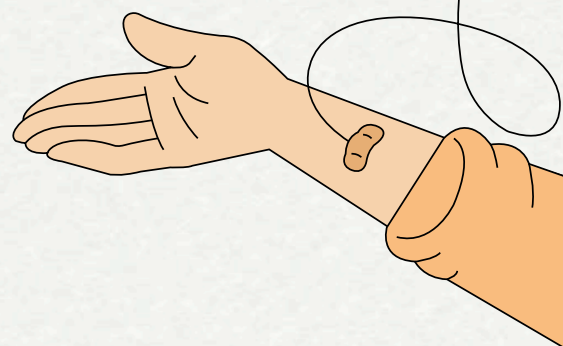
## Seva Sandwich Making:

In an act of “Seva,” 100+ volunteers from **amazon** came together to prepare sandwiches for 600+ people in need by devoting 200+ hours of volunteering. Volunteers worked in teams to make delicious sandwiches and support the less fortunate people.



## Blood Donation Camps:

India has a shortage of safe blood. 5 crore Indians are carriers of the Thalassemia gene and 10,000 Thalassemia Major are born every year. For survival, the children need lifelong blood transfusions, every 15-21 days on average.




Blood cannot be manufactured, it can only come from generous donors. By donating **121 units** of blood, **121 volunteers** from the **Redington** group gave the gift of life and met the demand of beneficiaries of Life Blood Council.

# CSR SOLUTIONS FOR NGO NEEDS

This year we expanded our services beyond volunteering to help our NGO partners across India by offering them vital resources and opportunities to address social, financial, environment and health-related issues effectively. Our primary aim was to implement sustainable solutions for the non-profit and increase their impact on the communities through the following projects -

## Building a Book Reading Room



Libraries, though essential to learning, are often missing in public schools. Recognizing this gap and in line with  C.H. ROBINSON commitment to equitable education, a reading room initiative was launched in collaboration with ConnectFor at Dariyapur Public School in Ahmedabad, Gujarat with over 150 students from grades 1 to 3.

A needs assessment revealed the school had space but lacked a library and books. Through its CSR funds, C.H. Robinson transformed the space with 100 curated books, 4 bookshelves, and 2 desks with benches. Volunteers helped set up the space that improves students' access to books. The initiative not only fosters a love for books but also strengthens teaching and learning, and has dual advantages both for the children and the teaching faculty.



# School Adoption Program

In the heart of Mumbai, government schools are lifelines for thousands of children from underserved communities but, behind their doors lie harsh realities. Despite the tireless efforts of teachers and administrators, these schools remain under-equipped to provide a nurturing learning environment.



Our journey began with Artshala, an initiative aimed at brightening these spaces through vibrant artwork and creative expression. As walls came to life with colour and imagination, we saw smiles return to children's faces. But it became clear that beyond the colourful walls, there were deeper needs.



That's when the **School Adoption Project** was born. We moved beyond surface-level transformation and committed to building a foundation that supports every child's right to learn, grow, and thrive.

Through CSR-driven interventions, the project tackles systemic issues from upgrading classrooms and sanitation facilities to providing nutritious meals, books, and learning aids.

This isn't just about fixing buildings, it's about restoring dignity to education. It's about creating safe, vibrant spaces that foster curiosity, confidence, and opportunity, spaces where children don't just attend school, but belong.

SDGs:



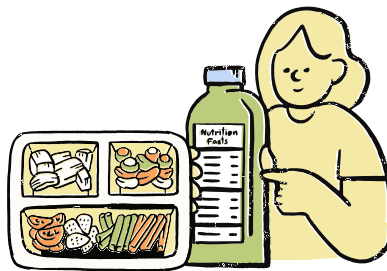
## Project 1: **adyen**

Following the need assessment carried out by ConnectFor, **Adyen India Technology Services Pvt Ltd** designated its CSR funds to uplift **Parmanand Wadi Mumbai Public School** (catering to 850 students) and **Nadkarni Park Municipal School** (catering to 1500 students) in Mumbai through impactful social initiatives.

The following social interventions were executed at the designated schools from October 2024 to January 2025 -



i) Providing essential teaching supplies to schools



ii) Provision of nutritional kits to child beneficiaries



iii) Painting and beautification of the school premises



"We express our sincere gratitude for the essential educational resources supplied to Parmanand Wadi MPS School. The contributed materials will significantly improve our teaching efforts and facilitate student learning."

- Suprita Dutta, External Partnerships Manager, Educo  
(Parmanand Wadi Mumbai Public School)



## Project 2: Alvita

Alvita Pharma Private Limited designated its CSR funds for the School Adoption Project at a government-operated school named Nadkarni Park Municipal School at Wadala, Mumbai catering to grades KG through 8th, which has a minimum enrollment of 1500 students.

Based on the need assessment study carried out by us, multiple interventions of significance were carried out at the school from October 2024 to January 2025.

i) To improve health & hygiene by installing dustbins and period vending machines & running awareness sessions on good & bad touch, menstrual hygiene etc.



ii) To upgrade physical infrastructure for better learning outcomes by painting school classrooms and corridor walls, installing bookshelves and benches, donating toys and stationery etc.

iii) To increase access to Information, Communication, and Technology (ICT) resources through skilling sessions on MS Excel and AI Tools for the teaching staff at the school.



# School Adoption Program - Impact



# 12

Public Schools  
Impacted

- Balaram Street Urdu BMC School
- Dariyapur Public School
- Gilder Lane School Complex
- Haji Ismail Haji Alana MPS
- Joglekar Wadi School
- K C Matunga School

- Korba Mithagar BMC School
- L K Waghji Cambridge School
- Nadkarni Park Municipal School
- Parmanand Wadi MPS School
- Pratiksha Nagar BMC School
- Sahakar Nagar Municipal School

# ₹50,00,000+

Worth of essential  
materials donated



# 8,918

Lives impacted  
directly



Across **3** Intervention areas



Improving  
Health and Hygiene



Enhancing  
Physical Infrastructure

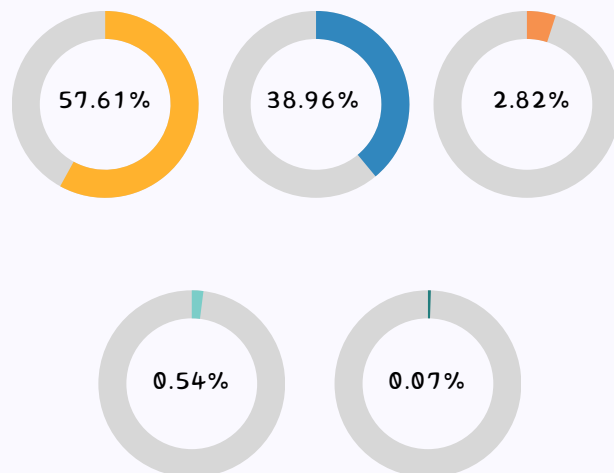


Investing in Information,  
Communication & Tech

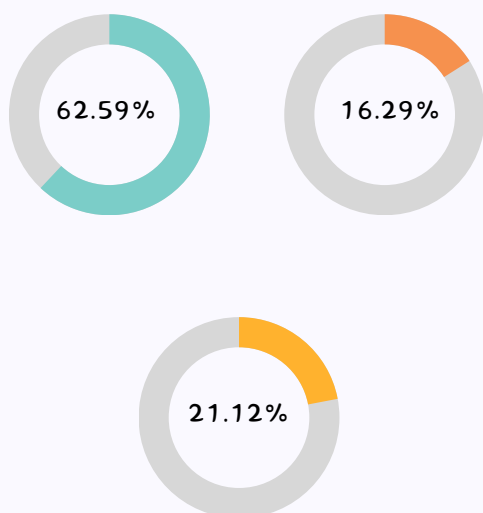
# FINANCIAL SUMMARY

ConnectFor's total expenses and income in the Financial Year 2024 -2025

## Expense %



## Income %



Service Fees for volunteering services

Donation / Grant received from corporate

Donation from Rosy Blue Foundation

**\*All values are in % of total\***

All values are % expenses & income incurred & received by ConnectFor in FY 24-25

# WAY FORWARD



## Technology

We're upgrading our platform to make volunteering smarter and more seamless—for volunteers, NGOs, and corporates alike. From a more intuitive website and a dedicated Employee Volunteering Management System to real-time communication via WhatsApp, we're building tools that simplify engagement and amplify impact.



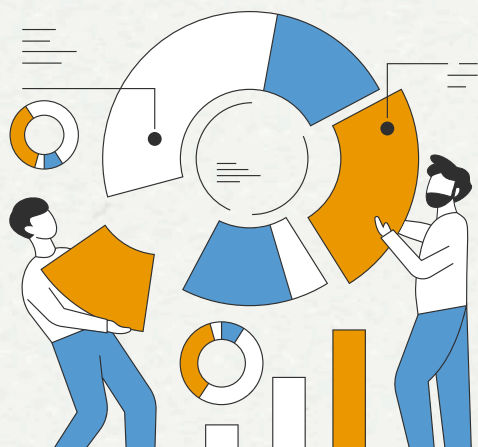
## Team

We're growing with purpose, bringing in fresh talent, bold ideas, and new energy to drive innovation and deliver better experiences for all our stakeholders. A stronger, sharper team means bigger impact and we're just getting started.




## Partnerships

We're committed to building purposeful partnerships across sectors connecting with corporates, NGOs, individuals, and institutes that share our vision of scalable impact. This year, we're deepening our efforts to partner with government bodies working directly with communities to co-create solutions that are grounded, inclusive, and systemic. Together, we aim to amplify change at scale.



## Projects

We're scaling high-impact initiatives like the School Adoption Project and Solar Shala, bringing lasting change through education, infrastructure, and clean energy. By enabling NGO x NGO collaborations, we're amplifying sector-wide impact through collective action. Building on our foundation of Virtual and Volunteer-from-Office models, we continue to connect volunteers with NGOs while crafting tailored CSR and Philanthropic Giving solutions for purpose-driven organisations.



We would like to  
thank you all for your  
generous support



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