Through our work, we continue to demonstrate how NGOs can grow and create impact without the use of direct donations. We are creating solutions for many cash-strapped and under-resourced non-profits by building strong collaborations between NGOs, volunteer groups, and corporate organizations.

We continue to act as an aggregator for NGOs and a bridge between volunteers (corporates and individuals) and NGOs.
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Has it really been nearly 7 years since the founding of ConnectFor? It feels like time has passed in a blink of an eye, and yet we stand proud of all that we have accomplished over the years.

In the last year, we focussed on creating a hybrid model of virtual and on-ground volunteering which took the best of our learning from the pandemic years, while also celebrating what has always been our focus: a community committed to creating change.

We were able to merge online and offline functions, and find a balance to better suit each of our stakeholder groups, remaining India’s favorite and most accessible volunteering platform!
In the past year, we have continued to work on upgrading our technology while maintaining our human interface. We have been fortunate to have expanded our reach geographically now serving NGOs in 34 cities of India, and we have scaled our operations and corporate clients as well, working with 280 different organizations and 6753 volunteers.

It has been an extremely rewarding journey for us, yet we know that we are still on the precipice of something revolutionary and we will continue to persevere towards that end. Each volunteer, corporate client, or NGO that works with ConnectFor is part of our larger community and we are working every day to serve this community better! We can’t wait for you all to see what we have planned for this upcoming year."

All our best,
Shloka & Maniti
Our Vision, Mission and Goals

ConnectFor aims to provide comprehensive resource solutions for the social sector by creating symbiosis amongst NGOS, volunteers and corporates, and adding value and structure to these associations.

ConnectFor aims to be the biggest platform in India for organisational entities and individuals to work in synergy towards social value creation.

The beliefs and guiding principles that we have built are organisation by are Innovation, Teamwork, Accountability, Leadership and Integrity. This has helped us grow and work towards our mission.
Our Annual Impact

- **56,000+** - Total Volunteers
- **740+** - No of NGOs
- **85+** - Total Corporate Partners
- **2,80,000+** - Total Hours Volunteered
- **₹10.5 CR+** - Total Amount Saved
- **₹3400+** - Avg Value Saved by NGOs per Connection

*Since inception*
We have been conducting events across India in cities like Mumbai, Delhi, Pune, Bengaluru, Kolkata and more and catering to our partner NGOs' needs and requirements!
Stakeholder 1: Volunteers
Young changemakers have always been instrumental in bringing radical changes through civic engagement and tapping into their potential is something that is now even more important. At ConnectFor, we made it our mission to introduce the concept of volunteerism to young people through events.

Partnering with several colleges, rotaract clubs, & youth clubs have helped us spread the word to thousands of young people who wish to take up problems in civil society and be part of the solution.

Over the last year, we have conducted over 200+ volunteering events where we saw the participation of more than 14,900 young changemakers who contributed 70,627 volunteering hours. Through their volunteering efforts, 283 numbers of NGOs have been impacted helping them save 3,44,65,879 rupees.

Here is what a young changemaker has to say:
“Volunteering with Dakshinya Academy under Sankalp Charitable Trust in Mumbai has been an incredible journey that exceeded my expectations. As a grade 11 high school student, I joined as an Arts and Craft teaching volunteer, eager to give back to the community. Little did I know how transformative and rewarding this experience would be.

Initially, I was a bit nervous about teaching online and lacking formal training. However, the understanding and supportive people in the organization quickly made me feel at ease. They gave me the time and space to adapt to teaching children with special needs, which turned out to be a profound learning experience.

Interacting with these wonderful children, even through a screen, was heartwarming and eye-opening. Not only did I grow as a teacher, but I also delved into research on teaching strategies, learning approaches, sensory issues, and more.

This volunteering journey has taught me that the warmth of people’s support fuels passion and dedication. It has been an insightful, engaging, and beautiful experience that I will cherish forever. Volunteering is more than just an opportunity; it is a life-changing journey filled with meaningful relationships and profound personal growth.”

-Sunisha Duggar on volunteering with Sankalp Charitable Trust
In today’s day and age, changemakers feel a need to be associated with a purpose, a mission or a vision. Running campaigns in collaboration with groups of individuals who have a common affinity towards a cause is something that we have started offering to our community of volunteers.

On the occasion of World Environment Day on 5th June, we ran a campaign in 6 cities to spread awareness and take action to protect the environment.

02
Campaign-based volunteering:

- 6 cities
- 50+ Events
- 2000+ Volunteers
- 13,000+ kgs waste collected
- 1900+ Hours
- 800+ saplings planted
- ₹4,00,000+ saved
During the current year, an experimental initiative was conducted to encourage skill-based volunteering in targeted categories where several NGOs had specific needs. The primary goal was to enhance the digital reach of these NGOs by harnessing relevant skill sets. Over the course of six months, we observed 65 NGOs expressing their volunteering needs in areas such as graphic designing, video editing, and social media. This initiative garnered an overwhelming response from 288 volunteers across India, boasting diverse experiences and educational or professional backgrounds. These volunteers collectively were able to contribute 1,867 volunteering hours and help NGOs save ₹ 978,850.
“I am writing to express my gratitude and appreciation for the opportunity to volunteer with your organisation as a graphic designer from November 2022 to January 2023. At the start of my volunteering journey, I was a little nervous as I had never worked for an NGO before. However, the team at Making the Difference made me feel welcomed and supported from day one. They took the time to explain the organization’s mission and values and how my role as a graphic designer could contribute to the cause.

Throughout my three months of volunteering, I had the pleasure of working on several projects that involved designing posters, social media graphics, infographics and printables. The projects were diverse, and each one posed its unique set of challenges. One of the most significant projects I worked on was designing the organization’s quarterly report. It was a comprehensive project that required me to not only design the layout and visual elements but also organize and present the data in a clear and concise manner. It was a great feeling to know that my design work could contribute to a greater cause and help Making the Difference showcase its accomplishments to the world.’

-Muhammed Naseem Sabah
"Volunteering in itself is such a beautiful thing if any person chooses to do it. I really love the overall concept of volunteering and that's why I was part of it as well. Since it is something different that I was doing apart from my daily routine so I made sure I prioritise this from my daily schedule and give my time to it because I always loved social work and helping people out there in any way possible in my capacity.

I really don't like the idea of continuously scrolling through social media in my free time, I was a complete fresher for the role that I applied for, i.e. Social media management, however, Green Life Foundation was super supportive, kind and patient to guide so well to a person like me who is so naive. I'm really grateful that I got to learn about social media management and feel confident about it. Though I could work only for 2 months, my journey was very fulfilling and I got to learn so much, connect with different people, and understand the work of the NGO. I'm glad I was able to utilise my time in such a productive manner."

-Sayee Jamkhindikar
“We are so grateful to have Armaan Singh working on creating graphics for our NGO Raay Foundation. He is very proactive in submitting all the tasks before the set timelines. Thank you ConnectFor for connecting us with Armaan, he is a star of our NGO. Through his efforts, we were able to have great social media posts. He volunteered for 30+ hours with our NGO and are very grateful for his support”
Volunteer leaders are essential to the success of any community organisation. They ensure volunteer programs run smoothly and effectively and inspire volunteers to perform their best.

At ConnectFor, we wish to offer these opportunities to individuals from all walks of life and ages.

During the past year, students have demonstrated an interest in leading volunteering projects for non-profit organisations.
Kritika Das, a student from Kolkata, first engaged with us as a volunteer where she assisted with sketching and painting a school in Kolkata. That drove her interest in volunteering for more initiatives.

She got the opportunity to lead a volunteering event where she engaged 50 underprivileged kids from Ek Tara alongside 20 volunteers. She was trained to understand how to plan for the volunteering event, how to engage the kids as well as volunteers and run the entire activity.

Here is what she has to say about this activity:
"Volunteering at Ek Tara has been a wonderful experience. The children at Ek Tara are inquisitive and the mentors are welcoming and make the volunteers feel comfortable. When I got to know ConnectFor was partnering with Ek Tara for a unique event 'Improve with Improv', I was excited to be a part of this event! Initially, the students were a bit hesitant but gradually warmed to the activity and participated with great enthusiasm! I was a bit hesitant as there was one more volunteer with me, but overall the whole event was conducted very well. I think volunteering, however small the step is, makes a difference since we impact their lives and so do they.

To the people who have not volunteered before, I would like to say that you are missing out on something that is enriching and fun. You will have wonderful experiences and you will not want to stop after your first volunteering experience!"
AYKA for the people, a student led group started volunteering for initiatives related to art and craft. Founded by a student herself, Fariya Maryam has been very active in recruiting volunteers to help with their mission of transforming schools.

ConnectFor worked with AYKA in 4 cities with 43 volunteers who were involved in the end-to-end management of several of our school transformation projects. Collectively, 7 schools were transformed with the help of AYKA volunteers impacting several lives of underprivileged kids. Here is what they have to say about the project:

“My organization, Ayka - For The People, collaborated with ConnectFor for Artshala projects across various cities. We have thoroughly enjoyed working with ConnectFor, and have been inspired by their bright smiles at the end of every hard working day, no matter the ups, downs or amount of stress.

All our volunteers simply loved the projects, as well as the team that goes above and beyond to serve the community. CF makes volunteering so fun and sensational, it was simply AWESOME!
It has always been ConnectFor’s vision to create solutions for the social sector and volunteers have been key stakeholders in this process. It was important for us to cater to groups of individuals who have very specific needs and wish to create social impact through their skills and resources. This year, we started offering groups an option to choose the project they wish to work on, based on their choice of cause verticals, skills or location.

Institute of Actuarial and Quantitative Studies partnered with ConnectFor to engage their students in community service projects. Having done this before, they had very specific requirements such as, working in cause verticals such as environment and sustainability, persons with disabilities, Children, animal welfare and seniors. They wanted students to complete 30 hours of volunteering across these causes for which there were several volunteering roles created where they participated in cleanup drives, tree plantation drives, creating bird feeders and planters and many more. Here is what they had to say about their experience:
“As part of our ISR activity, our college, IAQS, connected us to ConnectFor. We volunteered in activities in the field of social service, animal welfare, taking care of the elderly and working for the betterment of the environment. We have become more aware of our surroundings and our environment as a whole.

We have learned to be more empathetic towards our elders by visiting the old age home. All the activities that we participated in have made us look at our surroundings with much more respect and responsibility. Volunteering inculcated a sense of responsibility and leadership in the students.

Every student was indulged in making the most out of every activity and learned a lot from it.”

Manasvi Vanigota (Placement coordinator at IAQS)
Past Activities with IAQS
KES Shroff College in Mumbai wish to engage and expose students to the realities of the development sector. Students have to fulfil 16 hours of volunteer work every year as part of their coursework which made them approach ConnectFor. A workshop was organised to help students understand what volunteering is and what are the options and opportunities available to them.

96 students were engaged in multiple volunteering activities like tree plantation drives, creating educational sign language videos, creating worksheets for kids. Not only did the students get a taste of volunteering on ground, but also get exposure to different NGOs requirements and how they function.

Here is what Kaustubh Redkar, the assistant professor of the sociology department at KES Shroff College has to say:

“We found out about various activities ConnectFor posts on its social media site. It gave us at KES Shroff College an opportunity to collaborate with ConnectFor under the Department of Humanities. The impact on an educational level for students was learning and practically understanding the situation and ways through which societal issues can be resolved. Many students who were from Humanities and Social Sciences background got a practical on ground grass root level experience to what they learn in theory. It gave them the opportunity to go beyond the curriculum and take initiatives.

Students preparing for competitive exams got a chance to interact with NGOs and understand the issues more thoroughly to take positive actions in future. Students are even more motivated to take action for societal development as it has become easy now as they understand how to work and how to utilise their skill sets for the welfare of people. There was no difficulty faced while volunteering. ConnectFor is really a need of an hour as it is connecting the human potential for human development.”
PARTNERSHIP WITH KES
Stakeholder 2: NGOs
Post the COVID19 pandemic, NGOs have started moving their operations back to onground. However, this came with its own set of challenges.

NGOs had to pivot their models based on current needs of the communities they worked with which led to identifying a different pool of resources.

ConnectFor worked with several such NGOs this year, and while working with them we realised a common need in these projects which could be fulfilled through volunteering.
Blanket Wrap Project:

The harsh winters that we saw this year in Delhi left a lot of people shivering on the streets, with not even access to a warm blanket. This helped us realise that this is a common problem for several communities across India.

We started raising funds to provide blankets for these communities, and we started with a goal of INR 1,40,000 to get 1000 blankets. Our volunteering community not only helped us raise INR 1,60,000 in less than 20 days but also saw in kind donations bringing our blanket count to 2700.

48 volunteers immediately got on ground and helped us distribute these blankets to communities living on the streets across 3 states.
This is what the NGO has to say:

"We, at Taare Zameen Foundation, really appreciate everything that ConnectFor has done for our organization and for the community connected with us.

We thank you for donating 1100 blankets and spreading the warmth during these cold winters. Your donation has helped people and community staying in Old age home- Earth Saviours Foundation Gurgaon, Babucamp, Vimbasti, Jonapur, Saperabasti, Shanitcamp, Tare Zameen Foundation Centre (Pathashala students and Silae students) locations.

We are finding it hard to put our gratitude into words and hope to communicate our very big thanks for your generosity."

-Bishikeshan Roy, Taare Zameen Foundation.
With the pandemic coming to an end, it was time for kids to go back to school. However, in the 2 years of schools being shut, the conditions of the school became rusty.

Government schools in India provide basic amenities but they do not have an environment that can motivate students or instil in them the willingness to learn.

Before the kids returned to school, we started working with NGOs on transforming schools in a way that not only made the kids motivated to be present in school but also promote learning.
Our Impact
2022-23

38 Schools
10 Cities
200+ Artists
2,400+ Volunteers
10,000+ Hours
17,000+ Children
Through the pandemic, we have been constantly working on revamping our website to make it as accessible for our non-profit partners.

We want non-profit organizations to realise the true potential of human resources and we also understand the challenges that come with it.

Over the last year, we have made several changes to our system to make volunteering as simple as possible.

Non-profit organisations can now have their own dashboards where they can manage all their volunteering requirements and actively maintain and track progress of volunteers through the system itself.
Through our new and updated dashboard, NGOs now have the option to check currently ongoing opportunities and pause them as well!

NGOs can check all their opportunities including the open, rejected and even the past ones. P.S - This data can be viewed across mobile devices too.
Planning Calendars:

Non-profit organisations running several programs throughout the year often have a requirement of volunteers around the year. However, there are multiple challenges with identifying and recruiting volunteers on an ongoing basis.

We realised that NGOs that planned their volunteering needs in advance for the year found it easier to work with volunteers and also were able to recruit more volunteers.

This helped us translate the needs of our NGO partners into a service where we help NGOs plan an annual volunteering calendar based on their program offerings.
Planning an annual volunteering calendar helps NGOs:

- Engage their beneficiaries efficiently
- Recruit more volunteers
- More time in monitoring and evaluating programs
- Additional support for staff and team
Angel Xpress Foundation works with young kids and youth to provide them with educational and mentoring support.

AXF has multiple volunteering requirements throughout the year where they require unique volunteers for different projects like:

- Teaching volunteers
- Graphic Design
- Storytelling Events
- Dental Health Check Ups

Keeping all the requirements in mind, we came up with an idea of making a calendar where AXF could mention different volunteering requirements that they may have throughout the year with the timelines.
Planning an Annual Calendar was beneficial to AXF as it:

- Helped in setting their goals for projects, campaigns, and events

- Allowed AXF to manage their resources including staff and volunteers better

- Through this calendar, the AXF team was very well aware of upcoming events and deadlines. It gives an opportunity to collaborate with other partner NGOs

- Helped in streamlining processes and operations
Stakeholder 3: Corporates
01

Tackling the Shift

Tackling the Shift from Virtual to On site Volunteering:

Through the pandemic, 16 corporates chose to engage employees in 70 virtual events where the volunteers created impact for NGOs from the comfort of their own homes -

- Skill and recreational-based interactions with beneficiaries over zoom calls
- Content creation initiatives to support NGOs in generating awareness
- Educational Curriculum Development to support the education of the students
- Capacity building projects to impact overall development of nonprofits
In Q2 of 2022, the lockdown eased out which increasingly encouraged corporate organizations to reinstate “work from office.”

Volunteering turned out to be one of the many ways to positively motivate employees to return to the office. ConnectFor ran 18 on-site events to execute this!

Neha Chandra, Head of Volunteering at Amazon said,

“It is important for employees to engage in in-person, fun activities to boost volunteer morale. An opportunity to interact outside of an office environment to help communities, make employee volunteers more connected to each other.”
Post-pandemic, Corporate organisations’ focus was on identifying employee needs and curating volunteering projects based on their volunteering cause and skill preferences.

ConnectFor introduced newer models of volunteering to engage group and individual employees to assist NGOs and ensure maximum volunteer participation as employees returned to office.
Part 1:

Group-Based Volunteer-From-Office Model

The objective to bring back employees to office through “large-scale employee engagements” brewed at corporate offices. This volunteering model brought in large numbers of employees to rekindle with peers, in fun-based activities that served a social purpose.
ConnectFor’s “Volunteer-from-office (VFO)” program allowed corporates like Mahindra to engage employees, in the comfort of their office space and associate with several causes. Sessions focusing on supporting persons with disabilities (PWDs) using sign language and audio-books, donating upcycled products like paper bags, envelopes, pens to nonprofits supporting PWDs through sale of such products gained popularity.

Here’s what Swati Srivastava, General Manager (CSR) from Mahindra & Mahindra had to say about our sessions,

“It was very invigorating. The activities were well thought of by ConnectFor, with clear instructions and processes making it easy to engage the volunteers.”
After the pandemic, it has been difficult to bring back employees to volunteer. VFO made it easy as volunteering could be done while at the office. So many of the employees could give back, while not feeling limited by the time or tools. Volunteers truly enjoyed themselves. What could be achieved over a period of 18 months, was made easy through VFO.”

ConnectFor NGO Partner Oasis India, Chennai shared, “Thank you for this amazing initiative by ConnectFor. Since we sell products made by our tailoring women, these paper bags will be eco-friendly and also a sustainable solution instead of plastic bags which are expensive.”
Part 2: Campaign-Based Volunteering for Employee Groups

ConnectFor assisted corporates in making celebrations purpose-driven through campaign-based volunteering, which gathered large groups of employees to volunteer toward a common cause from their office spaces.
ConnectFor ran the Har Ghar Tiranga Campaign on Independence Day where we engaged corporates in volunteering activities. Check the impact below:

- **Volunteers engaged:** 184 volunteers
- **Volunteering Hours:** 365+ hours
- **Lives Impacted:** 169 children from low-income families
International Women’s Day (IWD) was another global observance where employee volunteers came together to uplift women from all walks of life through sessions on financial literacy and self-defense.

Jayant Namrani, a volunteer from Amazon shared his views after participating in our volunteering sessions,

“We celebrated #IWD to recognize, respect, and reflect upon women's importance in our lives. We volunteered to take out #TimeForHer by teaching banking & finance basics to women from different sections of society. Since this year’s tagline was #EmbraceEquity, we #Amazonians sought diverse perspectives to embrace equality. For me, this has been an amazing first-hand volunteering experience with Amazon, which has led me to introspect on how fortunate I have been to have all resources at my disposal and be on the givers’ side acting as a helping hand. A big shout out to ConnectFor for bringing out such awesome collaborative experiences.”
“Screen Fatigue” observed among volunteers post-pandemic instated a need for in-person interactions. Corporates leveraged ConnectFor’s expertise in running beneficiary led volunteering sessions.
On globally observed days, corporates brought volunteers together to spread the joy of festivities with beneficiaries from low-income groups.

Children’s Day, Diwali, Christmas and the Joy of the Giving Week (Daan Utsav) were some of the most recognized days to give back to the communities.

This is what our Partner NGO, Manzil Welfare Society shared,

“The Christmas session was really nice and the students got to know about Christmas and why we celebrate it. Our students were ecstatic to get the open mic platform as they expressed themselves by singing carols and using other talents.”
Volunteers led several skill-based engagements where they imparted soft skills, English speaking skills, career counselling, professional development and other life skills sessions.

Our session on building communications for youth was run in partnership with Nav Gurukul Foundation who shared,

“In our NGO, many students don't know how to communicate because of their backgrounds. ConnectFor’s sessions build a culture of learning where the youth learn new things and build new interests. Our students were comfortable with the volunteers and have learned many ways to communicate.”
Corporates opted for **innovative one-day, one-time opportunities** to mobilize employees from multiple subsidiaries and departments to come together to support beneficiaries and also build relationships with fellow employees.

Vineeta Chawla, a volunteer from TATA Sons has captured her experience of participating in a Sports Day Event with Children beautifully:

“Even though the Sports Day volunteering activity took place a week ago, the slogan “Team Blue, Team Bule”, still plays like a cassette in my head. Well, that’s the charm of volunteering as it gives people an opportunity to step out of their routines and engage with the communities. I’ve never been athletic, but this volunteering activity got me interested in sports, as I participated in the competition, representing my team in high josh. We were divided into teams with a good mix of beneficiaries and employee volunteers. Although I didn’t have much experience with sports, the excitement on the kids’ faces inspired me to participate with great enthusiasm as I strategized and paired up volunteers (employees) and beneficiaries (kids) to improve our team’s performance. One of the kids from our team was doing extremely well in Round 1 - Spoon and Marble race, but his marble fell on the ground just before the finish line. We were all a little upset that he had to restart the race. But, as he started all over again, our team members stepped up to encourage him. This was a lovely scene to witness, and I will remember it whenever my spirits are a little down. Furthermore, I met many inspiring women from Tata Steel and Air India during the other races who pushed the team’s young members to participate. In the final round, all teams’ spirits were high, the kids scored goals and the others were ready with slogans to divert the opponent’s team. I was pleased to observe that the kids had learned some elements of team spirit and sportsmanship by spending 2 hours with all of us. I sincerely appreciate TSG and ConnectFor for organizing a wonderful sports day activity and providing us the chance to volunteer.”
Group-Based Non-Beneficiary Specific Volunteering Model
More than 300 employees gathered during a beach cleanup drive to showcase their solidarity towards planet Earth through a garbage-collection drive post Ganapati Visarjan in Mumbai.

Many of the younger employee volunteers chose to “lead by example” and encouraged their peers to raise awareness for a cause by “getting their hands dirty.” Volunteers chose to contribute towards projects where visually appealing and tangible impacts could be witnessed.

- **More than 300 employees gathered during a beach cleanup drive** to showcase their solidarity towards planet Earth through a garbage-collection drive post Ganapati Visarjan in Mumbai.

Swati Srivastava, General Manager (CSR) from Mahindra & Mahindra shared her experience, "When there is a good cause and it is promoted well, people like to associate and make an attempt to participate despite the demand on personal time. Beach Cleaning has been a great experience. Participating in large numbers for a shared goal is a different experience as it makes it easier to connect people who haven’t interacted in a long time. There is a sense of purpose, drive and positivity. Our volunteers expressed their happiness in being part of the activity and would like to contribute their time once again for a similar activity. We would further improve upon it and make it bigger and better the next time.”
ConnectFor ran 51 Paint-a-School Interventions as part of the flagship program ArtShala, across India.

The project focused on beautifying the walls of a school/shelter home for underprivileged children by using the physical space as a tool for child development through interactive and colorful artwork.
Here is what Gauri Rajadhyaksha, Deputy General Manager, Community Services at the Tata Sustainability Group had to say,

"Masti ki ArtShala at the Khetwadi Marathi Medium School in Mumbai was a part of the group-wide volunteering efforts undertaken as part of the #TataVolunteeringWeek. This year, the scale, unmatched energy, and optimism have made the theme "Together We Are Unstoppable" truly come to life.

The ArtShala event witnessed the participation of 100 enthusiastic employees from 13 Tata Group Companies. The group came together to creatively and very spiritedly transform the bare school classrooms and corridors with vibrant murals. This One-Tata event had an amazing vibe and reiterated the fact that the power of collective consciousness and actions can do wonders in any context. Looking forward to leveraging more opportunities to rise together for social good.”
A volunteer, Ranjeet Kaur Padalla from one of the leading Indian Banks further shared,

“I have been working in this bank for the last 7.5 years, but this is the first time I am participating in such an activity and enjoying it a lot. I would request our fellow bankers to come forth and encourage such types of activities that our kids are also enjoying.

Such activities bring colleagues, family members, and friends together. It is gratifying to bring visible changes by transforming municipal schools into coloured and welcoming spaces to support the education of children from underprivileged communities. I would like to be a part of many such initiatives in the future as well.”
Part 5:
**Individual-Based Volunteering Model**

To support the high-skilled and highly driven employees of the organisation who were intrinsically motivated to volunteer within personal capacities, ConnectFor curated an individual volunteering programme; allowing employees to volunteer within individual capacities in both virtual and on site projects, based on the requirement of the NGO and the time feasibilities of the volunteer. Find some stories shared by the employee volunteers of the TATA Group of Companies.
Nithyaprakash from Chennai volunteered as a **Website Development and Design Volunteer** for Comet Media Foundation. He shared his experience with us,

“ConnectFor was very helpful in connecting me to the specified NGO and matching my skills to the right opportunity. They provided me with all the information that helped me to better understand the NGO and to develop my project. I had a very positive experience. They were highly responsive to my inquiries and requests and always acknowledged and thanked me for my contributions. They also provided me with plenty of support and guidance throughout my involvement with them, which I really appreciated. Through volunteering, I have gained a greater understanding of the world and some valuable experiences in helping others. I have built relationships and networks which have created lasting memories, and have gained a sense of satisfaction from knowing that I have made a difference.”

Sumaiyah, who is a student, was a family member of one of the employees and chose to volunteer for a **Graphic Design** role with Etasha Society where she contributed to the NGO in a great capacity. She says,

“It was a great experience and had good support and response from both the NGO and ConnectFor team. It was a great learning experience which I had while I completed my volunteering stint with the NGO team. Thank you for this opportunity.”

Nishi, a first time volunteer, took up the role of **Research** with Ghaswala Vision Foundation. Nishi is a data manager and had a great experience volunteering, she shares,

“The NGO Head Mr. Percy was very approachable and explained everything regarding the functioning and working of the NGO very well. He was always ready to support whenever required. Loved the interactions I had with him, a man with a kind heart indeed. Thank you ConnectFor team for this amazing opportunity." She is still keen on continuing volunteering in her individual capacity.
Robin Uthappa, former Indian cricketer decided to pay our volunteers a surprise visit and boost their morale as they painted the government school in Bengaluru.

Here's what Robin had to share about his experience on ConnectFor ArtShala -

"It's a lot harder than it looks. It requires a lot of patience and these people have come out on a particularly warm saturday here in Bengaluru. You could just look at my face and tell it's pretty warm out here. So I think it's very commendable of them to do this for the society. They have really transformed the walls and I wish them the very best in this initiative of theirs!"
Rannvijay Singha, an Indian actor, television personality, and VJ joined us in Delhi for our school painting event.

Here's what Rannvijay had to share about his experience on ConnectFor ArtShala -

"It's a great way of volunteering, giving back, having a good sense of belonging, and giving back to our community. Just want to congratulate ConnectFor for organizing the event so well.

After I learned about ConnectFor, I understood that they are doing such amazing work and at the scale that they are doing it, that we need more people like them, we need more people to join them; so if you get an opportunity do join them. Go to their website and see how you can be a part of their community in any small way man. Just do your thing and have fun while you're doing it. I mean I had a lot of fun today. We danced, we laughed, we interacted, we painted and life is better when you paint!"
The way forward for Volunteering looks brighter and more purpose-driven as we continue to experiment with a hybrid approach that allows more volunteers to devote time and skill to those in need in multiple capacities.

To play a pivotal role as an aggregator in the industry, we need to closely observe the change in volunteering preferences, source grass-root level needs of NPOs and NGOs and interlace both to create a successful volunteering experience.
Our Financials
OUR EXPENSES

All expenses incurred in FY 2022-23

*All values are in % of total*

- RESOURCE COST - 74.7%
- VOLUNTEERING EVENTS AND INITIATIVES - 19.1%
- MARKETING - 3.1%
- DONATION TO NGOS - 1.6%
- OTHER EXPENSES - 0.8%
- STAFF WELFARE - 0.6%
OUR INCOME
All income generated in FY 2022-23

- Donations from other Corporates/Individuals: 38.7%
- Service Fees for volunteering services: 31.0%
- Donation from RBF: 30.3%

*All values are in % of total*
Thank you!

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