Jio Business

Jio's Managed Wi-Fi

The backbone of your digital-first retail strategy.

Retail businesses are converting their stores into digital-first, experiential hubs. Stores are working towards better customer experience and omnichannel engagement with solutions like:

- PoS devices and scanners for operational efficiency
- Digital signage for interactive shopping
- Paperless menus for faster customer service

A hyperconnected store needs strong, reliable connectivity and that's where you need **Jio's Managed Wi-Fi.** It offers high-speed internet with end-to-end connectivity and management, simplifying wireless access for businesses.

What's in a Wi-Fi?

31%
of shoppers use Wi-Fi
in retail stores.





86%
of customers are willing to pay more
for a better shopping experience.

56%
of shoppers
use their smartphone to research items while they are in store.



What does a store upgrade with Jio's Managed Wi-Fi look like?

Real-time inventory management
Real-time, errorless stock updates every week.

Seamless administration
End-of-day updates and easier security reviews.

Fast checkouts
Quick online payments and easy PoS integration.



Interactive digital kiosks
Product information and navigation assistance.

Seamless in-store connectivity
High-speed guest Wi-Fi with brand-sponsored content.

Tracking crowd footfall
Heat mapping to identify high-demand products.

The Jio advantage

- Future-ready Wi-Fi 6 device connects multiple devices with ease
- Guest Wi-Fi with customized promotions on the sign-in portal
- Robust authentication and compliance for your Wi-Fi
- End-to-end management of all branches from a central location
- No upfront investment with an OpEx-based model
- Detailed customer insights through rich analytics

Don't just sell products.
Sell a great retail experience with Jio's Managed Wi-Fi.

Source: Forbes | Salesforce | Think with Google

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