



May 30, 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Plot No. C/1, G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051

Scrip Code: 543940

Trading Symbol: JIOFIN

Dear Sirs,

Sub.: Media Release

Please find attached, a media release by the Company, titled “**Jio Financial Services Ltd. unveils ‘JioFinance’ App in a beta version, marking a significant step forward in its digital transformation journey to enhance financial well-being of every Indian.**”

This is for your information and dissemination on your website.

Thanking you,

Yours faithfully,

For Jio Financial Services Limited

Mohana V

**Group Company Secretary
and Compliance Officer**

Encl.: As above

Jio Financial Services Limited (formerly known as Reliance Strategic Investments Limited)

Regd. Office: 1st Floor, Building 4NA, Maker Maxity, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.

Phone: +91-22-3555 4094. Website: www.jfs.in. Email: investor.relations@jfs.in

CIN: L65990MH1999PLC120918



MEDIA RELEASE

Jio Financial Services Ltd. unveils "JioFinance" App in a beta version, marking a significant step forward in its digital transformation journey to enhance financial well-being of every Indian

Mumbai, May 30, 2024: Jio Financial Services Ltd announces the launch of their "JioFinance" app (in beta mode), a cutting-edge platform revolutionising daily finances and digital banking. This app seamlessly integrates digital banking, UPI transactions, bill settlements, insurance advisory, and offers a consolidated view of accounts and savings, all in one user-friendly interface.

Designed for friction-less navigation, "JioFinance" app will cater to users of all levels of familiarity with financial technology, ensuring effortless money management on finger-tips.

Future plans include expanding loan solutions, starting with Loans on mutual funds and progressing to home loans, demonstrating a commitment to evolving customer needs.

"JioFinance" prioritizes trust, relevance, and transparency, seeking user feedback for continual improvement towards redefining digital banking experience. Key features include instant digital account opening and streamlined bank management with the "Jio payments bank account" feature.

To ensure customer satisfaction, "JioFinance" will launch in beta, inviting user input for refinement.

"We're excited to introduce the 'JioFinance,' app to the market. A platform that shall aim to redefine the way individuals manage their finances today. Our end goal is to simplify everything related to finance in a single platform for any user across all demographics, with a comprehensive suite of offerings like lending, investment, insurance, payments & transactions and make financial services more transparent, affordable and intuitive," said a company spokesperson.

For updates, please visit www.jfs.in. Follow JFSL on Instagram: @OfficialJioFinance | X: @JioFinance1 | Facebook: @JioFinance | LinkedIn: @Jio Financial Services Limited

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