Jio helps COVID warriors and patients to connect with friends and family in difficult times

#BusinessOnJio

01 ABOUT THE CUSTOMER

When the coronavirus pandemic took the world by storm, all private and public establishments came forward to extend help in many ways. Jio is proud to partner with one such government-owned unit and enable internet connectivity amongst the COVID warriors.
This establishment is a key enabler that connects the country from end to end.

CHALLENGES

With the outbreak of coronavirus in the country, there was an increased need for facilities to quarantine COVID-19 patients. As all travel was suspended due to pandemic, the customer decided to convert its infrastructure into quarantine hubs.

Given the mental trauma of those suffering from COVID-19, it was extremely important for the patients, health care workers and other employees living in these quarantine centers to stay connected with their loved ones. And the only way to connect them was through virtual media like video and phone calls on a good internet network.

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03 SOLUTION BY JIO

Jio understood the criticality of the situation and instantly provided a convenient and cost effective solution.

- Jio provided 450+ JioFi connections to these quarantine coaches

- JioFi is a portable broadband device. This device allows multiple users and mobile devices to access Jio's 4G high-speed internet connectivity and create a personal Wi-Fi hotspot

- While all other operators were struggling to get devices (owing to ban on importing China goods), Jio understood the urgency and deployed the solution instantly

- Jio also provided COW (Coverage on Wheels) near the quarantine coaches to improve the quality of network and avoid congestion due to heavy load

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BENEFITS

- Stable internet connectivity for patient and staff in the quarantine hubs

- Instant deployment in time sensitive situations

- Emotional support for thousands of patients, health care workers and employees by keeping them connected with families in difficult times

05 JIO ADVANTAGE

- **True 4G coverage:** The only video ready network in India's more 18 thousand+ cities and 2 Lacs+ villages
- **Abundant data:** Unlimited, uninterrupted and high-speed data anywhere, anytime
- **Predictable Bill:** Fixed monthly telecom spend with unlimited benefits. No more bill shocks
- **Application Suite:** Full suite of applications for productivity, collaboration, communication etc.
- **Digital Self-Care:** An intuitive Digital Self-Care portal to manage complete lifecycle