

This is the story of Ravi, a spice producer in remote Maharashtra who transformed his business. Thanks to Jio!



Ravi a progressive businessman in a small town in Maharashtra. He runs a business of processing, packaging and distribution of spices.



Over the last decade, Ravi has created an identity and goodwill for himself in and around several districts in his proximity.



JioBusiness

Until he came across JioBusiness -

a smart solution for growing businesses.





Ravi's factory is located in the outskirts of the town where stable internet connectivity is often an issue. He has also come to realize that traditional way of selling will not help him expand his reach beyond a point. Even though the benefits of modernisation and digitization were known to Ravi, he wasn't able to implement the same due to challenges of day-to-day operations and restricted resources at hand.



With JioBusiness Ravi got a lot more than he ever expected! The multiple digital services in this pack not only solved his problem of stable internet connectivity but also gave his business a complete digital makeover.





Ravi's dream of having his own website and selling his products online across geographical constraints came true with **JioOnline** Unlimited domestic calling facility with **IP Centrex** helps him to stay connected with his employees, partners and distributors



Also he never misses any business calls while on the move, as he can receive all his landline calls on his mobile as well with **Fixed Mobile Convergence**



He cant get enough of the video conferencing facility with **JioMeet.** He has been in constant touch with his suppliers to select and buy raw spices and also with distributors to showcase new products



Now Ravi has his own domain ID '@ravimasale.com'



He is working much smarter with

and customers can give their feedback on his professional e-mail using **Microsoft 365,** thereby elevating his credibility even more! solutions like **JioAttendance** that enable manage employee attendance remotely



Not just that, he is also making use of his **Digital First Business membership** from Reliance Digital and has availed attractive discounts and extended warranty on devices bought from Reliance Digital

With **JioBusiness** Ravi has now transformed his business by simplifying operations and expanding reach.



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