

Osmanabad DCC Bank delights rural customers with seamless services by partnering with Jio

#BusinessOnJio

ABOUT OSMANABAD DCC BANK LTD.

Osmanabad District Central Cooperative Bank Limited (Osmanabad DCC Bank Ltd.) provides short-term loans and employment schemes to its customers across Maharashtra. The bank is committed to delivering a high quality experience to its rural customers by leveraging the power of modern network technology.

01 CHALLENGES

The bank has its branches in tier-2 and tier-3 remote locations. The major challenges faced by them were:

- Lack of seamless and uninterrupted network connectivity
- Difficulty in dealing with multiple local internet providers
- No committed SLAs leading to compromised services
- Lack of network security posing threat of cyber attacks

These challenges were hampering the overall banking services leading to poor customer experience. The bank wanted to extend the same banking experience to its rural customers that customers in urban areas enjoy.

02 SOLUTION BY JIO

JioBusiness team took time to understand all requirements and evaluate options of providing Fibre/UBR based connectivity across all branches of the bank. The existing network was migrated to Jio MPLS network using the hub & spoke topology with 2 Mbps MPLS connectivity at all the branches and 10 Mbps at the data center.

03 WHY DID THE BANK CHOOSE JIO?

Here are some of its reasons that made Osmanabad DCC Bank choose Jio as their partner of choice:

Single connectivity partner for all branch locations

Widest network connectivity across the country

Fiber/UBR based connectivity for remote locations

High uptime and committed SLAs

04

BENEFITS

Improved Operational Efficiency

Fast and seamless network connectivity and high uptime

Significant Savings

Best price in the market leading to significant cost saving

Freedom From Multiple Vendors

Many local vendors replaced by a single and reliable partner

Enhanced Customer Experience

Reduced waiting time and faster banking services

High Scalability

Wide Jio network made connectivity feasible in all branch locations

Today **Osmanabad DCC Bank** is able to serve thousands of customers across **63 branches** using Jio MPLS network.