

# Give your customers a 24x7 free way to reach you



## MARKETING SOLUTIONS

## Toll-Free Services

Toll-free service is a unique 1800 number that acts as your identity and point of contact for your internal and external customers to reach out to you. In other words, your customers can get in touch with you anytime, anywhere without incurring any cost.

BENEFITS	<b>Greater Customer Satisfaction</b> Your customers can reach on all time available number, absolutely free of cost	<b>Improved Business Efficiency</b> You will never miss a call from your customer with our pan-India geographic coverage and best-in-class routing flexibility
	<b>Cost optimization</b> You can control contact center and manpower costs with need-based routing of incoming calls	<b>Better Sales</b> Generate new leads with an easy to recall number, across locations and give faster response to customers

FEATURES	<b>Termination on Mobile/ FLN</b> Get your toll-free service terminated on Jio SIM or Jio Fixed Line Number	<b>Vanity Number</b> Choose special number most suited to your business, for easy recall
	<b>Digital Self-Care</b> Manage all important aspects of call routing in real-time, through our user-friendly interactive web interface	<b>Intelligent Routing</b> Route incoming calls based on business requirements, such as area, language, operational hours etc.
	<b>Black/ White Listing</b> Allow or disallow calls to access toll-free number based on their origin (circle)	<b>Call Barring</b> Stop unwanted calls by blocking up to 30 numbers

## INTELLIGENT ROUTING FOR YOUR BUSINESS NEEDS

- Area Based:** Give personalized treatment to every caller based on language and region.
- Time Based:** Manage time and day distribution accurately to increase customer responsiveness.
- Load Based:** Balance call load at various locations to optimize call center and manpower costs.
- Combination Based:** Combine different intelligent routing options to make sure that you never miss a customer’s call.

## THE JIO TOLL-FREE NETWORK

