



## **MEDIA RELEASE**

### **JIO TO BRING IPHONE 7 AND IPHONE 7 PLUS TO INDIA WITH UNPRECEDENTED EXPERIENCE**

#### **All new iPhone Users on Jio's Network to Receive One Year of complimentary Jio Digital Service**

**MUMBAI, 7<sup>th</sup> October 2016:** Welcome to the next gen iPhones on the only-4G all-IP network in India. Jio announced it will offer the iPhone 7 and iPhone 7 Plus, the best, most advanced iPhone ever, featuring an all-new advanced camera system, dust and water resistant design, stereo speaker system and the A10 Fusion chip, which is the most powerful chip on any smartphone while delivering the best battery life ever in an iPhone.

**All Jio customers purchasing a new iPhone will receive 12 months of Jio Digital Services complimentary with purchase.** This offer will be available for new iPhone purchases across all Reliance Digital stores and select Apple Premium Resellers (APR) and Apple Authorized Resellers (AAR).

"Today's announcement brings together India's best premium 4G network with the incredible iPhone experience," said Mathew Oommen, President of Jio. "Jio is India's 4G-only network, providing high-speed internet across India. The true power of iPhones can now be experienced by all Indian iPhone users on the Jio network."

For the first time on a mobile network in India, iPhone customers on the Jio Network will be able to watch 300+ channels of LiveTV, have buffer-free FaceTime and enjoy high definition voice calling.

#### **Exceptional Service Experience**

Home Delivery and Activation: Convenient and personalized Jio SIM activation experience at your doorstep

Express priority experience at Jio stores: Walk into any Reliance Digital store and get access to priority Jio SIM activation

#### **Jio for iPhone Customers**

Every customer purchasing a new iPhone 7, iPhone 7 Plus, iPhone 6s, iPhone 6s Plus or iPhone SE at Reliance Digital and select APR & AAR will get 12 months of complimentary Jio Digital Services worth over Rs 18,000. This includes unlimited local, STD and national roaming voice, unlimited text, 20 GB of 4G Data, 40 GB of WiFi Data and Unlimited Night 4G Data, unlimited subscription to premium Jio Applications.



## Great Value Proposition for Enterprise

All Enterprise customers can get an exclusive discount on new iPhone 7, iPhone 7 plus iPhone 6s, iPhone 6s plus, iPhone 6 or iPhone SE with special Jio tariff plans. Details available on [www.jio.com/apple](http://www.jio.com/apple)

Both the above offers have been brought to you by Reliance Retail.

iPhone 7 and iPhone 7 Plus are powered by iOS 10, the biggest release ever of the world's most advanced mobile operating system. Customers can pre-order iPhone 7 and iPhone 7 Plus now and both will be available in Reliance Digital stores and online at [www.jio.com/apple](http://www.jio.com/apple). iPhone 6s, iPhone 6s Plus, iPhone 6, iPhone 6 Plus and iPhone SE will also be available. For complete details on pricing and availability, please visit: [www.jio.com/apple](http://www.jio.com/apple). For more information on iPhone, please visit: [www.apple.com/in/iphone/](http://www.apple.com/in/iphone/).

### **About Reliance Jio Infocomm Limited:**

Reliance Jio Infocomm Limited ("Jio"), a subsidiary of Reliance Industries Limited ("RIL"), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionized the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

### **Reliance Jio Infocomm**

**[Jio.CorporateCommunication@ril.com](mailto:Jio.CorporateCommunication@ril.com)**

**022-44753603**

### **About Reliance Retail Limited:**

Reliance Retail Limited (RRL), a subsidiary of Reliance Industries Limited (RIL), opened its first retail store in November 2006, and has grown to 3,383 stores with an area of over 13 million square feet as of June 2016. Reliance Retail is India's largest retailer in the country and has established leadership position across various focus sectors. Reliance Fresh, Reliance Digital, Reliance Trends and Reliance Footprint are market leaders with the largest number of showrooms in their respective format sectors.

### **Manish Bhatia**

**Tel: +919632786180**

**Email: [manish.b.bhatia@ril.com](mailto:manish.b.bhatia@ril.com)**