



MEDIA RELEASE

JIO, WORLD'S FASTEST GROWING TECHNOLOGY COMPANY, CROSSES 50 MILLION SUBSCRIBERS IN RECORD 83 DAYS ANNOUNCES LAUNCH OF "JIO HAPPY NEW YEAR OFFER"

Mumbai, December 1, 2016: Reliance Jio Infocomm Ltd. ("**Jio**") announced today that it has crossed 50 million subscribers in just 83 days from commencement of services on 5 September 2016. The average rate of addition of 6 lakh subscribers per day is the fastest achieved by any technology company in the world including the likes of Facebook, WhatsApp and Skype.

Jio is delighted that its comprehensive ecosystem has enabled millions of Indians to add value to their daily lives through its offerings. Jio continues to transform the industry paradigm by revolutionising the customer journey from on-boarding to usage by offering services and applications which have substantially enhanced customer experience.

Jio has successfully rolled out eKYC across 2 lakh outlets in India, thereby allowing activation of SIM to get completed in under 5 minutes. More than 95% of the activations are being done in a paperless manner through eKYC. The Company is in the process of doubling the network, to 4 lakh digitally enabled outlets by March 2017.

Jio customers can benefit from the Mobile Number Portability facility such that they can retain their existing number when they migrate to Jio. Jio has also introduced Home Delivery of Jio SIMs, so that the enterprise and high-end customers can get a Jio SIM home-delivered and activated in 5 minutes through eKYC. This feature is being progressively launched across India through MyJio application and will be available in top 100 cities by 31st December 2016.

Jio's Data Strong Network

Jio has built a data strong network for the internet from the ground up. This has been demonstrated by the 52 million subscribers who have made the most of Jio Digital Life services and on an average are using 25 times more data than the average Indian broadband user. On the whole, Jio is not only delivering 4 times more data than all other Indian telecom operators combined, but also much faster throughputs than any other mobile network in India.

Jio is a customer obsessed organisation. The scale of operations has now offered Jio a good opportunity to receive subscriber feedback about its network and services. All the feedback is being addressed to ensure best-in-class customer experience.



Jio Happy New Year Offer

On this occasion, Jio also announced the launch of 'Jio Happy New Year Offer ("JNO")', which will be effective from 4 December 2016. All the Jio subscribers will be entitled to certain special benefits under the JNO, which shall comprise of Jio's Data, Voice, Video and the full bouquet of Jio applications and content, absolutely free, up to 31 March 2017. During this offer period, Jio and Jio customers, will be able to continue the journey of co-creating and building the best network experience together.

The benefits will be available to all subscribers signing up for Jio services up to 3 March 2017. The existing Jio Welcome Offer ("JWO") users will continue to enjoy the unlimited benefits under JWO up to 31 December 2016, following which they would be automatically signed-up for the JNO as well. Details of the JNO are available on 'www.jio.com'.

Considering 80% of Jio subscribers use up to 1 GB of data daily, while the remaining 20% use disproportionately more data, Jio has limited the high-speed-data quantity to 1 GB per day per user, following which the speed will be reduced to 128 Kbps. This step has been taken to ensure that all the Jio users get superior data experience. Attractive tariff options have been offered for subscribers wishing to consume additional data beyond 1 GB per day at regular speed as part of the JNO.

Jio is introducing a completely digital recharge and billing experience. Subscribers will have an opportunity to familiarise themselves with the digital billing experience during the JNO so that no customer ever faces an issue during the charging phase.

Jio said that the issue of constraint of interconnection capacity from the incumbent operators had plagued the company for the first few months. While there has been an improvement in recent days following the intervention of the Government and TRAI, Jio's subscribers have not been able to enjoy the benefits of free HD quality voice services so far, and thus the JNO would provide an opportunity to all the subscribers to experience seamless Jio services.

Jio Money and Jio Money Merchant Solution

Jio is committed to support the growth of a digitally-enabled, optimal-cash economy in India. One of the key drivers for adoption of Digital Money and Cashless way of living is people's ability to convert physical Cash into Digital Cash and vice-versa. In order to make this possible, JioMoney is rapidly expanding its reach to millions of touch points where Aadhar based micro-ATMs will be deployed.

Jio also announced the launch of the Jio Money Merchant Solution. This solution provides access to Jio's suite of services, including customised offerings such as digital money, for a very important segment of the Indian economy. This will enable digital transactions of all types, whether they be at Mandis, small shops, restaurants, Railway ticket counters, for Bus and mass transit and even for person-to-person money transfers. Jio believes that this offering will contribute significantly in realising the Hon'ble Prime Minister's vision of transitioning to a cashless economy.



About Reliance Jio Infocomm Limited:

Reliance Jio Infocomm Limited (“Jio”), a subsidiary of Reliance Industries Limited (“RIL”), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

Reliance Jio Infocomm

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