

MEDIA RELEASE

JIO INTRODUCES "NEW ALL-IN-ONE PLANS"

New AIO Plans Across Multiple Price Points to meet the needs of all Customer Segments
Plans to be priced UPTO 40% higher, providing upto 300% more benefits

Mumbai, 01 December 2019: As a technology disruptor and force multiplier, Jio acutely understands the transformative role telecommunications and digital services are playing for the Indian economy and society today.

Jio is determined to:

- 1. Strengthen the telecom sector
- 2. At all times, keep consumers at the center of everything
- 3. Benefit Indian consumers and take measures including appropriate increase in tariffs in a manner that does not adversely impact data consumption or growth in digital adoption and sustains investments

In accordance to the above, Jio will be introducing NEW ALL-IN-ONE plans with unlimited voice and data. These plans will have a fair usage policy for calls to other mobile networks. The new plans will be effective from 6th December 2019 (06/12/2019).

Although, the NEW ALL-IN-ONE plans will be priced upto 40% higher, staying true to its promise of being CUSTOMER-FIRST, Jio customers will get up to 300% more benefits.

While remaining committed to the ultimate interest of the consumer, Jio will take all necessary steps to help sustain the Indian telecommunications industry.

Jio will continue to work with the Government on the consultation process for revision of telecom tariffs and looks forward to participation from all other stakeholders.

About Reliance Jio Infocomm Limited:

Reliance Jio Infocomm Limited ("Jio"), a subsidiary of Reliance Industries Limited ("RIL"), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in the digital economy. It has created an eco-system comprising of network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

For further information, please contact:

Reliance Jio Infocomm <u>Jio.CorporateCommunication@ril.com</u> 022-44753591