MEDIA RELEASE

JIOTV BAGS EXCLUSIVE DIGITAL RIGHTS TO SHOWCASE TRI-NATION NIDAHAS TROPHY IN INDIA

INDIA, SRI LANKA AND BANGLADESH FEATURE IN T20 COMPETITION STARTING MARCH 6-18, 2018

Mumbai, 5th March 2018: After bringing two back to back major global sporting events - Winter Olympics 2018 and EFL Cup (Carabao Cup Final) - for Indian digital consumers in recent weeks, JioTV, India’s leading Live TV App, today announced that it has acquired the exclusive India digital rights for the upcoming T20 cricket series Nidahas Trophy.

Nidahas Trophy – a tri-nation T20 competition, will be played at Colombo from March 6 to 18, 2018 between host Sri Lanka, Bangladesh and India.

JioTV, which recently won the prestigious Global Mobile (GLOMO) Award 2018 for the “Best Mobile Video Content”, said that it is working with Sri Lankan Cricket to provide comprehensive coverage of the triangular series, enabling millions in India to access live and catch-up content on their mobile devices. The event coverage on JioTV will commence everyday at 6:25 pm from March 6-18. It will include live and repeat telecast and highlight packages.

Jerome Jayaratne, Chief Operating Officer, Sri Lanka Cricket said, “We are excited to partner with JioTV to bring in the action packed T20 series to Indian cricket fans, and look forward to connecting with the cricket consumers in the sub-continent.”

Schedule for Nidahas Trophy

March 6, 2018: Sri Lanka v India
March 8, 2018: Bangladesh v India
March 10, 2018: Sri Lanka v Bangladesh
March 12, 2018: Sri Lanka v India
March 14, 2018: Bangladesh v India
March 16, 2018: Sri Lanka v Bangladesh
March 18, 2018: FINAL

About Reliance Jio Infocomm Limited:
Reliance Jio Infocomm Limited (“Jio”), a subsidiary of Reliance Industries Limited (“RIL”), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an ecosystem comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

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