



Jio furthers its commitment to reduce gender gap in digital adoption

Joins GSMA's Connected Women Initiative to promote gender inclusivity in internet usage

Mumbai, 15 July 2019: Jio, the world's largest mobile data network, has today announced that it has partnered with GSMA's Connected Women Initiative to bridge the gender gap in digital adoption and digital literacy among women in India. Jio and GSMA will work towards empowering more women with increased access to, and use of, life-enhancing digital services.

The recent accelerated adoption of mobile and internet technologies has changed how people engage, educate and entertain. However, the gender gap in mobile adoption in India persists due to a lack of access, affordability and inclusion in the digital revolution. Since its inception, Jio has been committed to address this gap by offering equal opportunities to one and all.

As a part of the Connected Women Initiative, GSMA works with mobile operators and their partners globally to address the barriers that women face in accessing and using mobile internet and mobile money services. GSMA and the service providers can together deliver significant socio-economic benefits and transform the lives of countless women while unlocking this substantial market opportunity for the mobile industry.

Speaking about Jio's focus on digital inclusion, Isha Ambani, Director, Reliance Jio Infocomm Ltd, said, "The growth of mobile and internet technologies over the past decade has been rapid and remarkable. It offers an incredible opportunity to empower women and transform lives with increased access to information and education, aiding financial inclusion and providing life-enhancing services and employment opportunities. This is the reason why Jio was conceived, and we have committed ourselves to making this dream come true for all Indians."

India's own smartphone, the JioPhone, is a major step towards digital inclusion, bringing several first-time mobile users in the fold of digital life. Available at Rs 501 (approximately \$7) with unlimited voice and data services at an unparalleled price of Rs 49 a month (less than \$1), JioPhone is encouraging and enabling more and more people to try digital services.

Jio has also partnered with several Government-led initiatives to digitally empower millions of women in the country.

About Reliance Jio Infocomm Limited:

Reliance Jio Infocomm Limited ("Jio"), a subsidiary of Reliance Industries Limited ("RIL"), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in the digital economy. It has created an ecosystem comprising of network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

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