MEDIA RELEASE

THE WORLD’S MOST WIDELY USED APP FACEBOOK, NOW AVAILABLE ON THE WORLD’S MOST AFFORDABLE SMARTPHONE JIOPHONE

POTENTIAL 50 CRORE FEATURE PHONE USERS IN INDIA TO BENEFIT

Mumbai, 13th February 2018: Starting tomorrow, Facebook will be available on the JioPhone, India ka smartphone. This new version of the Facebook app is built specially for Jio KaiOS, a web based operating system designed for JioPhone, so that its users get the best experience of Facebook. This will open up Facebook for potential 50 Crore feature phone users in India.

The new Facebook app for JioPhone offers a comprehensive Facebook experience, allowing people to connect with the people who matter most. It supports push notifications, video, and links to external content. The app is also optimized to successfully accommodate the cursor function on JioPhone and delivers a best-in-class performance for Facebook’s most popular features, such as News Feed and Photos.

“JioPhone is the world’s most affordable smartphone built with transformational technology especially for Indians to migrate from a feature phone to a smartphone. As promised, JioPhone will be home to the world’s leading applications, starting with Facebook. Jio, the world’s largest mobile data network, is built to empower every Indian with the power of data and JioPhone is an integral part of this Jio movement,” said Mr. Akash Ambani, Director, Jio.

“We are excited about our partnership with Jio and the opportunity to provide the best possible Facebook experience for millions of people using JioPhone,” said Francisco Varela, Vice President of Mobile Partnerships, Facebook. “Working with partners like Jio, we want to make sure everyone, everywhere has the opportunity to enjoy the benefits of being connected.”

About Reliance Jio Infocomm Limited:

Reliance Jio Infocomm Limited (“Jio”), a subsidiary of Reliance Industries Limited (“RIL”), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

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