



MEDIA RELEASE

JIO TO DIGITALLY TRANSFORM 50 MILLION MICRO, SMALL & MEDIUM BUSINESSES (MSMB) IN INDIA

‘JIO BUSINESS’ TO EMPOWER MSMBs WITH INTEGRATED FIBER CONNECTIVITY & DIGITAL SOLUTIONS

- CONNECTIVITY AT ONE-TENTH THE EXISTING PRICE IN THE MARKET
- COLLABORATION WITH PARTNERS TO OFFER EASY-TO-USE, ENTERPRISE-GRADE, DIGITAL SOLUTIONS AT NO ADDITIONAL COST

Mumbai, 9th March 2021: JioBusiness has introduced an integrated offering for micro, small and medium businesses, founded on **three key pillars**:

1. **Enterprise-Grade Fiber Connectivity** that offers voice and data services
2. **Digital Solutions** that help enterprises manage and grow their business
3. **Devices** that enable leading digital solutions for MSMBs

Speaking at this announcement, Mr. Akash Ambani, Director, Jio commented, *“Micro, small and medium businesses are the bedrock of Indian economy. Currently, in the absence of an integrated digital services offering and the knowhow to adopt advanced enterprise offerings, they are unable to leverage the power of digital technologies to run their businesses efficiently.*

*Now, JioBusiness will bridge this gap by providing **integrated Enterprise-grade voice and data services, Digital Solutions and Devices, to small businesses.** These easy-to-use solutions will help them run their business efficiently and **compete with larger enterprises.***

*Currently, a micro and small business spends between ₹ 15,000 to ₹ 20,000 per month towards connectivity, productivity and automation tools. Today, we are taking the first step towards empowering small businesses by giving these solutions, along with our connectivity, **for less than 1/10th the cost, starting below one thousand rupees per month.***

*With this step, I am certain that millions of micro, small and medium enterprises will propel towards prosperity and march towards creating a **NEW ATMA-NIRBHAR DIGITAL INDIA.**”*

KEY ELEMENTS OF JIO BUSINESS VALUE PROPOSITION

1. **Enhance customer experience:** Better engagement across customer lifecycle
2. **Take business online and increase revenue:** Make the business discoverable online
3. **Run operations 24*7:** Manage employees, customer and business anytime, anywhere
4. **Increase business efficiency:** Leverage Digital solutions to scale operations
5. **Reduce costs:** Drive productivity through digital solutions



DIGITAL LIFE

JIO BUSINESS TARIFF PLANS (7 new plans to meet every requirement):**A. BROADBAND + VOICE OFFERING**

		Jio	Other Operator	Jio Benefit
	MONTHLY PLAN RENTAL	₹ 901	₹ 9,900	
(i)Connectivity	UNLIMITED FIBER BROADBAND <i>(Upload Speed = Download Speed)</i>	100 Mbps	100 Mbps	Jio is 10x cheaper
	UNLIMITED VOICE (Enterprise-Grade IP Centrex with Free voice anywhere in India)	1 Line	1 Line	
	FIXED MOBILE CONVERGENCE Get your business call, even outside your office	✓	-	Only with Jio

B. OFFER WITH ALL JIO DIGITAL SOLUTIONS INTEGRATED

		Jio	Other Operator	Jio Benefit
	MONTHLY PLAN RENTAL	₹ 5,001	₹ 9,900	50% Cheaper
(i)Connectivity	UNLIMITED FIBER BROADBAND <i>(Upload Speed = Download Speed)</i>	1 Gbps	100 Mbps	10x Speed
	UNLIMITED VOICE (Enterprise-Grade IP Centrex with Free voice anywhere in India)	4 Lines	1 Line	4 Lines
	FIXED MOBILE CONVERGENCE Get your business call, even outside your office	✓	-	Only with Jio
	STATIC IP	✓	✓	-
(ii) Digital Solutions	PRODUCTIVITY Microsoft 365 with Office Apps, Outlook Email, One Drive, Teams	10 Licenses	-	Digital Solutions worth approximately ₹4,000 per month AT NO EXTRA COST
	JIO ATTENDANCE Manage employees remotely	20 Licenses	-	
	MARKETING JioOnline to take your business online	Pro License	-	
	CONFERENCING JioMeet - Upto 24hrs. secure video conferencing Microsoft Teams - Group Chat & Conference	2 Licenses / 10 Licenses	-	
(iii) Devices	Device as a Service from Reliance Digital Special Device Offers from Reliance Digital	✓	-	Only with Jio

For the complete tariff table, please visit www.jio.com

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DIGITAL
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DIFFERENTIATION OFFERED BY JIO BUSINESS TO SMALL AND MEDIUM BUSINESSES:

- **One-Stop-Shop Solution:** Connectivity and Digital Solutions in one place
- **Ready to Use:** Ready-to-use digital solutions that do not require an expert to operate them
- **Assisted Sales & On-boarding:** Specialized digital advisors to guide businesses with selection of right plans/solutions, on-boarding and adoption of digital solutions, in case the SMB still needs assistance
- **Digital Account Management:** Empower SMBs with a digital self-care portal, enabling plan change, viewing performance dashboards, making payments, raising support tickets and much more

HOW TO AVAIL JIO BUSINESS SOLUTION:

- You need to visit www.jio.com/business
- Leave your contact details in the 'Interested' section
- A JioBusiness executive will get in touch, shortly after

About Reliance Jio Infocomm Limited:

Reliance Jio Infocomm Limited, a subsidiary of Jio Platforms Limited, has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio has brought transformational changes in the Indian digital services space to enable the vision of Digital India for 1.3 billion Indians and propel India into global leadership in the digital economy. It has created an eco-system comprising of network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

For further information, please contact:

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